

ADF Milano Salone Design Award 2020

ADF(Aoyama Design Forum) is a non-profit organization established in Japan in 2009, and we aim for training and improving the status of designers worldwide. (<https://www.adf.or.jp/english/>)
 ADF has decided to showcase in “Fuori Salone” during the Milano Salone, the International Furnishing Accessories Exhibition held once a year in Milano, Italy in 2020. We invite the design worldwide for the “ADF Milano Salone Design Award 2020 “. The awarded design will be exhibited in the ADF booth at the Fouri Salone.

Design Theme: “ Versatility ”

Change the size, change the scale, change the viewpoint, and deform it.

Giving a different “something” will change your daily tool into a totally different thing.
 Introduce us to your furniture or space that surprises us with its new and multifaceted features.

We are looking to active participations to express amazing ideas in the worldwide Milano Salone.

Entry Outline					
Title	ADF Milano Salone Design Award 2020				
Design Theme	「 Versatility 」				
Entry/Submission Schedule	October 14 – December 13, 2019 Submission Deadline				
Awards	<ul style="list-style-type: none"> ● Best Performance Award 1 work Prize : 1,000,000 JPY / Extra prize: Exhibition of the award winning work ADF will sponsor for the production and site installation cost up to 1,000,000 JPY for the Best Performance Award work. ● Outstanding Performance Award 2 works Prize : 100,000 JPY ※ There is a case of no corresponding work awarded. 				
Submission Requirements	<ul style="list-style-type: none"> ● Proposal must be applicant’s original work, and must not have been made public previously in any form. ● Only work which can be actually produced. 				
Qualification Requirements	<ul style="list-style-type: none"> ● Individual or group (1 project per group) ● Regardless of nationality 				
Entry Fee	<ul style="list-style-type: none"> ● None 				
Submissions	<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 30px; text-align: center; vertical-align: middle;">1</td> <td> <ul style="list-style-type: none"> ● Design Theme (Concept of work, Name of work) ● Floor plan, Elevations, Perspective images (or hand sketches) *Indicate scale in the drawings. *A3 Horizontal, PDF 5 pages or less *High resolution (300dpi or higher), Total file size should not exceed 10MB, Font should be 11pt or bigger. </td> </tr> <tr> <td style="text-align: center; vertical-align: middle;">2</td> <td> <ul style="list-style-type: none"> ● Designer’s CV </td> </tr> </table>	1	<ul style="list-style-type: none"> ● Design Theme (Concept of work, Name of work) ● Floor plan, Elevations, Perspective images (or hand sketches) *Indicate scale in the drawings. *A3 Horizontal, PDF 5 pages or less *High resolution (300dpi or higher), Total file size should not exceed 10MB, Font should be 11pt or bigger. 	2	<ul style="list-style-type: none"> ● Designer’s CV
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Submission Procedure	<ul style="list-style-type: none"> ● To be announced 				
Judging Requirements	<ul style="list-style-type: none"> ● Innovation ● Originality ● Evolution ● Functionality ● Does the space create communication friendly environment? 				
Judge	<ul style="list-style-type: none"> ● To be announced 				
Winners’ Announcement	<ul style="list-style-type: none"> ● December 27, 2019 Announcement of qualifier ● January 24, 2020 Announcement of winners 				

(Cont'd)

Language	●Japanese or English only
Others	<ul style="list-style-type: none">●Best Performance Award work will be exhibited at ADF exhibit space in Milano Salone. Space size: approximately 4m×5m×6m(height)●ADF will support the site installation procedure for the Best Performance Award work in Italy.●The produced work will be returned six months after Milano Salone exhibition.●The prize includes tax.●In case that any matters not described under the entry outline is occurred, the sponsor will have all the rights to make the decision.
Sponsor	●Non-profit organization, Aoyama Design Forum
Contact	●Non-profit organization, Aoyama Design Forum Contact: Ota email : award@adf.or.jp

Date to be updated : July 31, 2019

Copyright of the proposal belongs to the applicant. Applicants should take measures to protect their rights as necessary.
The applicant shall accept the use of work without charge when the sponsor use it for the work presentation and PR.