

Thailand News

April 2026

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1. NEXTOPIA

Project Overview

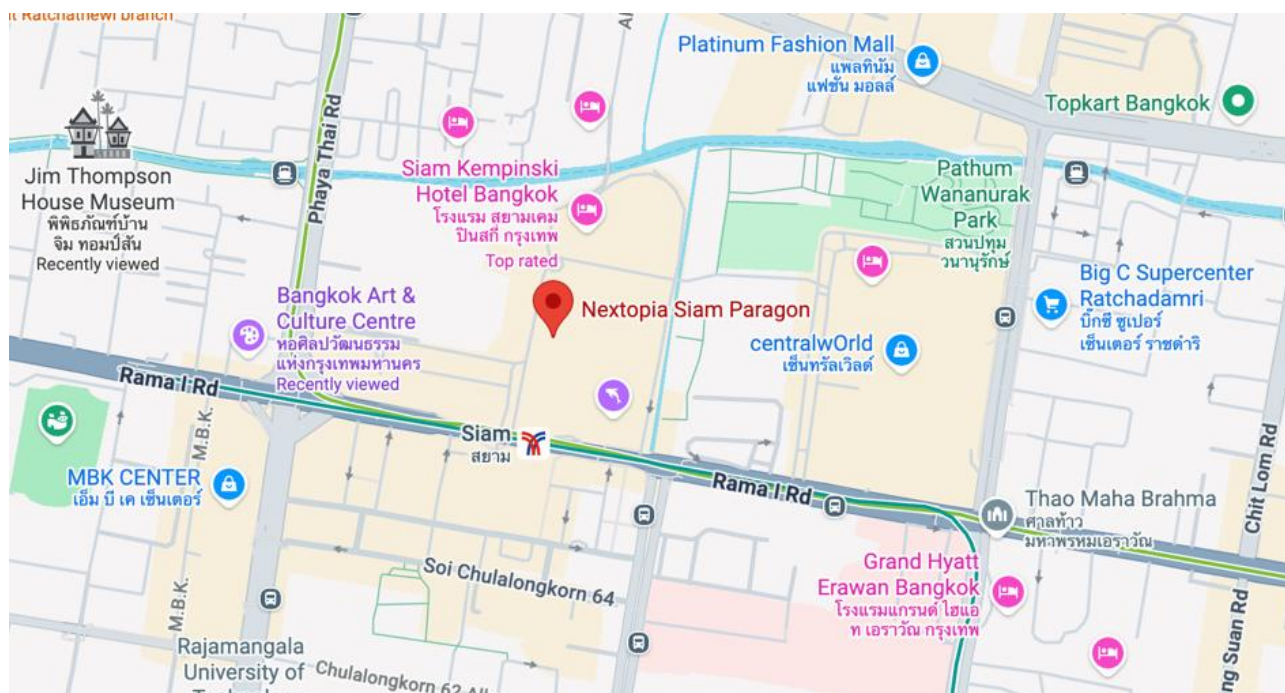
NEXTOPIA is a new retail and dining destination on Levels 5 and 5A of Siam Paragon in Bangkok. It is designed as an eco-conscious, future focused space that combines sustainable retail, restaurants and lifestyle brands within a distinctive interior setting that encourages visitors to stay longer and return. Retail is anchored by ECOTOPIA, a large eco focused concept store offering green products across multiple categories, alongside a curated mix of lifestyle and fashion brands for conscious shoppers. Dining is a key component, with international, local and fusion concepts as well as healthy, casual and specialty cafe options, positioning the area as an all-day hangout destination. The zone connects directly via The Spiral staircase to EATELIER on the 4th floor, extending the mall's premium dining offer. Sustainability remains central, supported by zero waste operations and energy efficient design features.

The project was developed by Siam Piwat, joint venture partner in Siam Paragon, in collaboration with more than 50 international partners, engineering specialists and sustainability organizations. With an investment of over 850 million baht, it forms part of the most extensive renovation in the mall's 20-year history.

Project Details

1. **Type of Business:** Retail & dining destination at shopping mall
2. **Open Date:** 27/11/2025
3. **Location:** Levels 5 and 5A of Siam Paragon shopping mall, Bangkok
4. **Size:** 15,000 square meters
5. **Developer:** Siam Piwat; www.siampiwat.com
6. **Website:** <https://www.siamparagon.co.th/editors-pick/nextopia-98>

Location map





The Globe offers a striking view of the planet through real-time sustainable storytelling and displays live data on climate conditions and global phenomena.



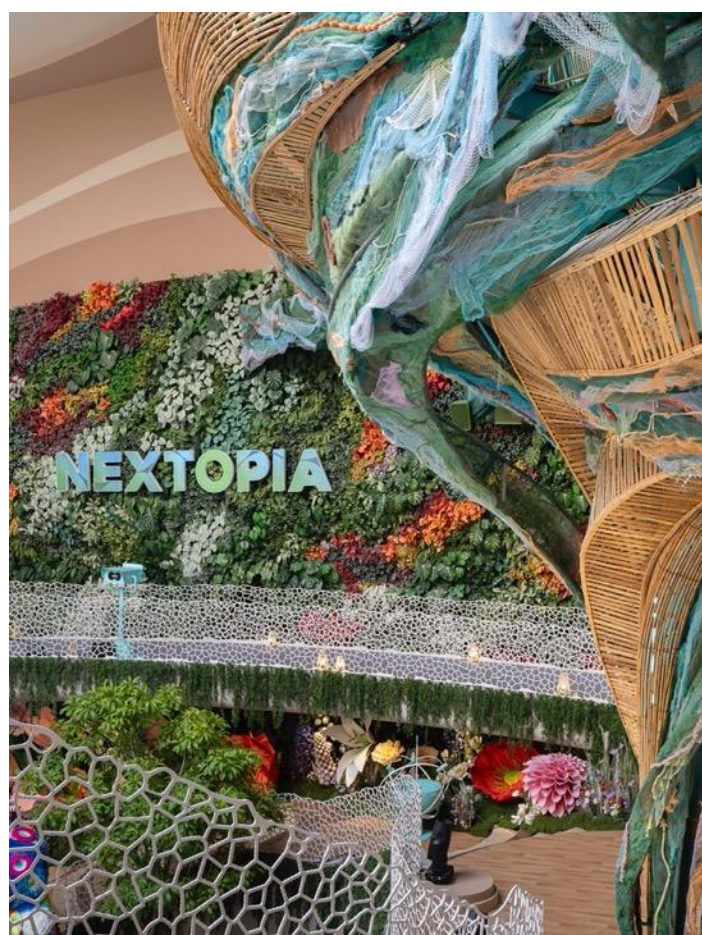
NEXTOPIA is Siam Paragon's newest attraction, combining innovation, art, wellness, and interactive experiences to show what a better world could look like.



Entrance to NEXTOPIA.



The Spiral staircase, which visually links the floors and reinforces circulation, while acting as a key architectural landmark.





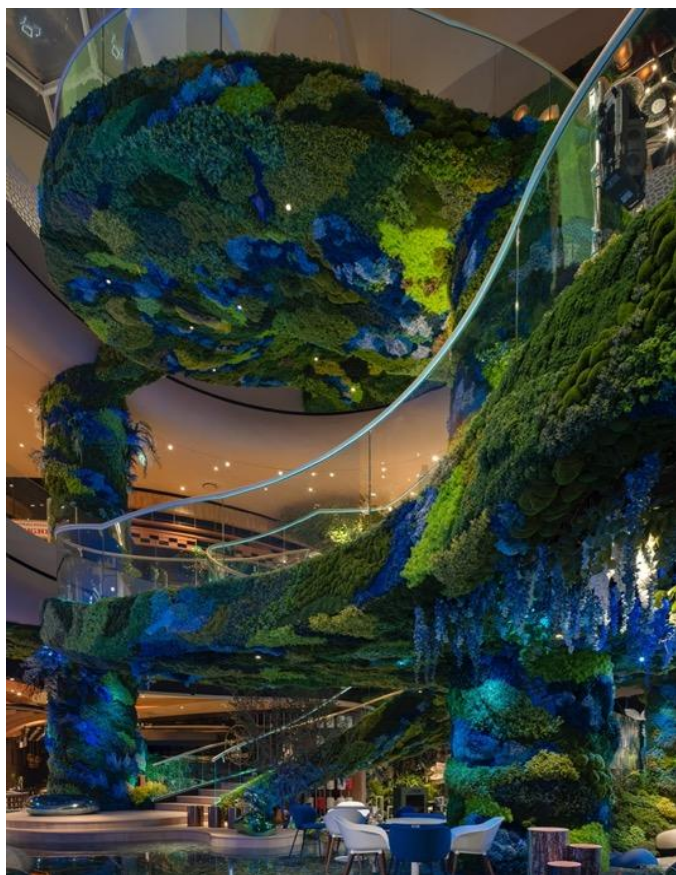
At the entrance, the Tree of Life welcomes visitors into NEXTOPIA at Siam Paragon, setting the tone for a space where art, design, and sustainability come together. Above, the Forest Canopy and Ocean Canopy are crafted from recycled materials and ocean waste, turning environmental awareness into immersive design features.



NEXTOPIA is conceived as a model city for the future. The space invites visitors to help shape a more sustainable urban community, combining eco-friendly design, year-round activities, and responsible retail and dining concepts. Every experience is designed to make sustainability a natural part of daily life.



A three-level Cooling Waterfall rises 16 meters, creating a natural cooling effect.





ECOTOPIA, a curated space for sustainable products and innovations from local SMEs to global brands, with categories such as Upcycled, Zero-Waste, Hygienic, and Wellness.



Indoor theme park MELAND occupies 5,000 square meters within Siam Paragon.



NEXTOPIA includes a range of restaurants and cafés with a focus on sustainability. Several international brands, including L'antica Pizzeria Da Michele and Gordon Ramsay Street Burger, have opened their first Thailand locations, with menus that emphasize locally sourced ingredients.



