

Portugal News

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1. W ALGARVE

Project Overview

W Hotel Algarve is the Marriott's first foray into Portugal for the W brand. Designed by AB Concept, a design studio founded in Hong Kong by architect Terence Ngan and interior designer Ed Ng, the resort comprises 134 guestrooms and 83 residences. The destination's mesmerizing curved Benagil caves inspired the flowing design of the hotel's interior spaces and the color palette of blues, aquamarines and turquoise are a nod to the azure sky and surrounding Atlantic Ocean.

Project Details

1. **Type of Business:** 5-star resort
2. **Open Date:** 06/2022
3. **Concept:** Design reflecting the Algarve's colorful history and iconic landscape.
4. **Location:** Algarve, Portugal
5. **Number of rooms:** 134 guestrooms and 83 residences.
6. **Room Rate:** Starting at around EUR 600 per night.
7. **Interior Designer:** AB Concept (Hong Kong); <https://abconcept.net/>
8. **Landscape Designer:** Scape; <https://www.scapestudio.com/>
9. **Hotel Group:** W Hotels Worldwide (Marriott); <https://w-hotels.marriott.com/>
10. **Website:** <https://www.marriott.com/en-us/hotels/faowh-w-algarve/overview/?scid=bb1a189a-fec3-4d19-a255-54ba596febe2>

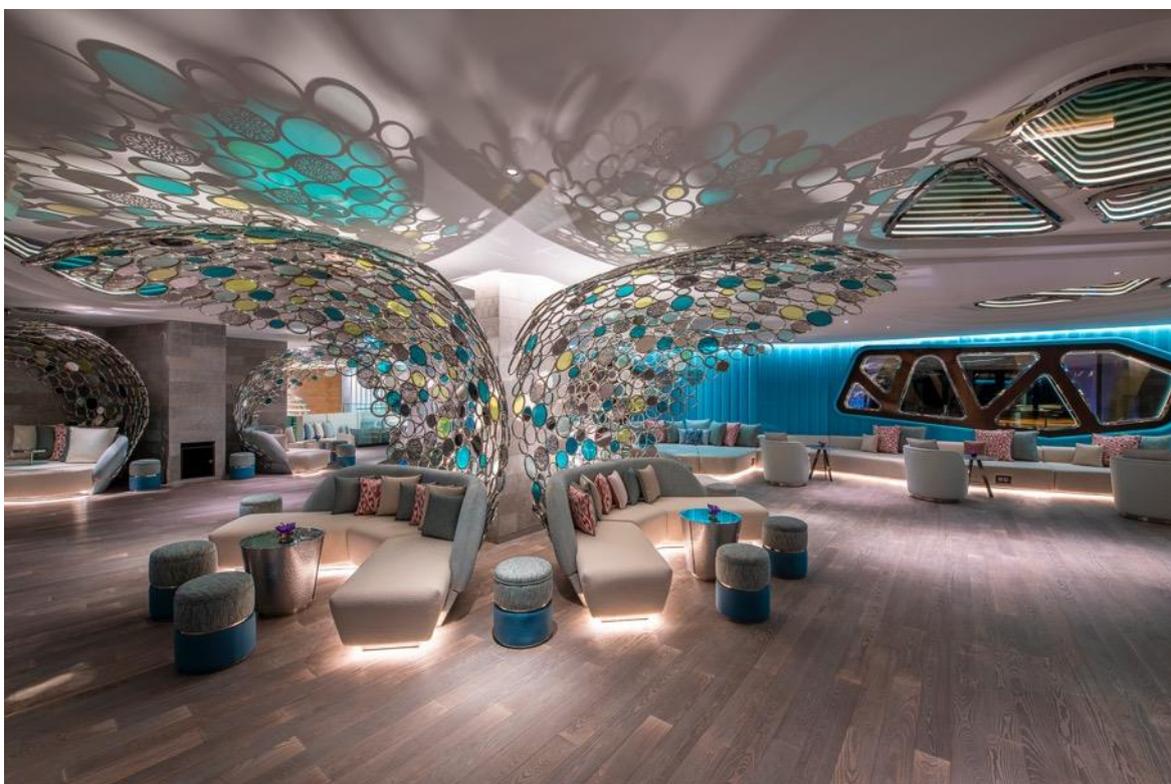
Location map



The new W hotel is located in the Algarve, Portugal's southernmost region and popular tourist destination.



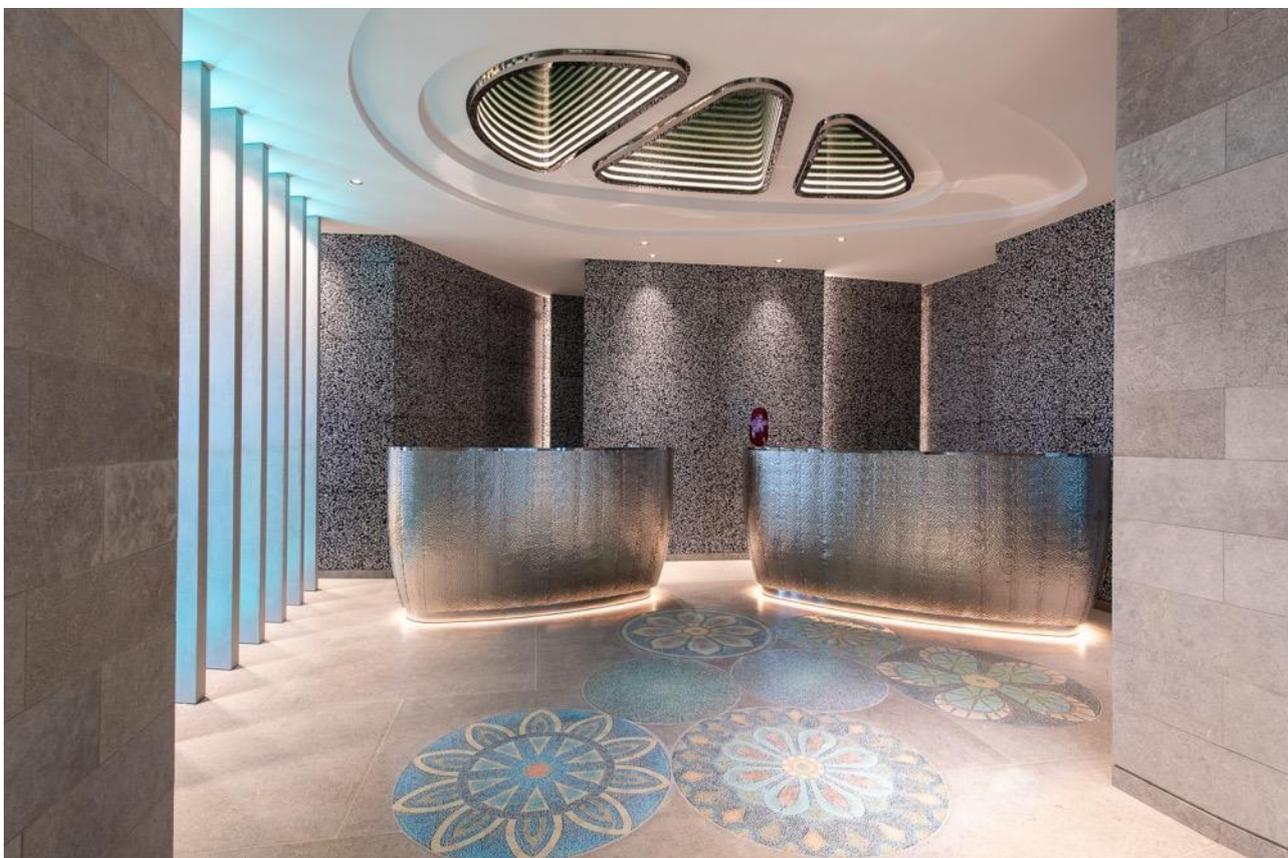
The entryway is hallmarked by a fluid, curved feature wall adorned with infinity mirrors and Portuguese handmade ceramic plates in ethereal greens and blues arranged in an abstract form, creating a mystical underwater feel the moment guests step through the doors.



Centerpiece of the W Lounge is a mesmerizing 'wave' installation made from glass panels, taking inspiration from Moorish jewelry and oceanic bubbles.



The design draws inspiration from its location in a distinctive way, fusing modern style with regional elements.



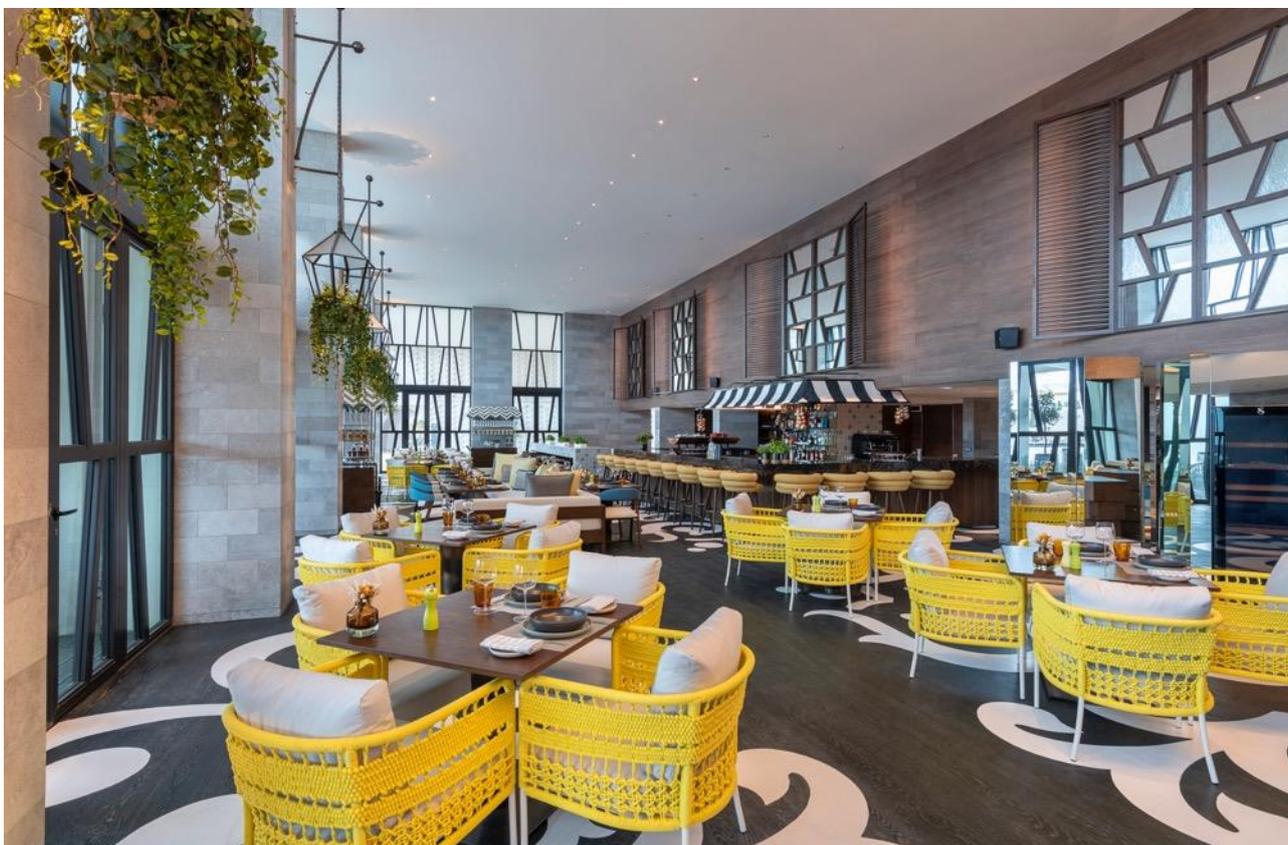


Lobby area.





The bar is decorated with custom-made Moorish-inspired tiles and features dramatic handblown glass lighting pendants.

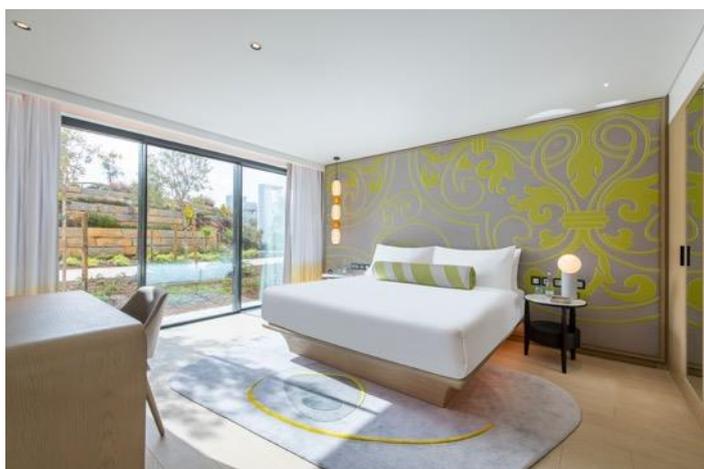




W Lounge features a 20m onyx counter extending from the interior bar to the exterior terrace.



The design of AWAY Spa is inspired by local fishing decks.



Guestrooms.

