

Milan Report

October 2019

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1. Uniqlo

Project Overview

Uniqlo has opened its first store in Italy, in Piazza Cordusio 2 in Milan, a few hundred meters from the Castello Sforzesco, one of the areas in the city that is becoming more and more international.

Architecture is that early twentieth century building - renovated by Park Associati, a Milanese architectural firm, "In general, thinking about maintaining the characteristics of an early 20th century building, almost neoclassical, giving it a boost of modernity". The store, total of approximately 1,500 square meters and with the three levels without escalators but traditional stairs. On the ground floor, there is a small botanical corner where the typical plants of Japanese gardens are in the Milanese courts. And a famous Milanese illustrator, Olimpia Zagnoli created the wall installation that leads to the second floor. It was inspired by the windows of Milan. She explains "Renaissance, modernist, they are decorative elements that surround us every day while we are too busy running from one appointment to another. Another element that I wanted to insert inside the illustration is the human one. Overlooking the windows there are in fact the real protagonists of city life, the Milanese."

Project Details

1. Client: Uniqlo
2. Type of Business: Fashion
3. Open Date: 13/09/2019
4. Location: Piazza Cordusio 2
5. Size: 1500 sqm
6. Interior /Architect: Park Associati

Location Map











