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Los Angeles Report

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1. Lake Blvd in Pasadena

Overview

Pasadena has been established at the suburb of downtown Los Angeles as the rich and prestige residential district from olden days. Gamble House, villa of David Berry Gamble, a second generation member of the Procter & Gamble Company, designed by Greene and Greene and Wrigley Mansion, built by the chewing gum personality William Wrigley Jr. are only to mention a few.

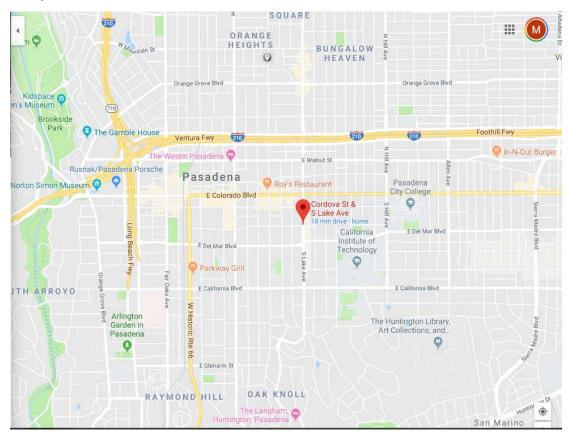
Lake Avenue is now called South Lake as trendy block for people to stray and dine and retailers are named "The Shops" of Lake Avenue.

This district has had anchor retailer, which was Brock's Department Store, later changed to I.Magnin now the Macy's. During the rapid growth of enclosed shopping mall, this area was sowhat quiet but survived.

Details

- 1. Introduce of Lake Blvd in Pasadena
- 2. Location: Pasadena, California

Location Map







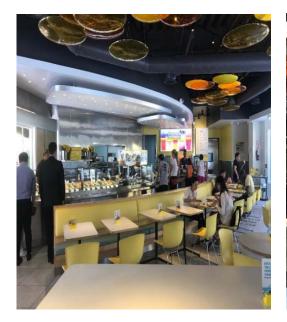


1950's American symbolic architectural design of prestegious retalers. Lerge cantilever canopy, steps and a large set back with landscape.





Out of all kinds of European design, English-style design is especially common in Pasadina.





"Lemonade" is a buffet style Salad Bar with soft drinks. Dunkins are slow returner back to California.



"Granville" upper scale restaurant with its own newly built facility.



2. Art Center College of Design

Project Overview

Mostlikely the USA's best design/art school, known as "Art Center" is located in Pasadena. Mr. Craig Ellwood and his senior associate Mr. J.Tyler designed the original and famous bridge campus, located away from the central business district into the challenging hill side.

Distant view of the city of Pasadena and a portion of main campus building snuggled into the hill side as sketch indicates, main campus is over the deep valley and schoold is built like three bridges connected, very Miesian (Mies Van der Rohe: Bauhaus & IIT). Class rooms, corridors and any other assembly spaces are all free span space. This truss system over the Vally as well as the school shows a very strong design statement of the original architect. Mr.Ellwood produced two corridors with truss system as covered but open space so that this powerfull truss system stands out with good shadow three dimentional effect.

The design department covers wide range of fields, such as industrial design for car, motorcycle and plane, fashion, and animation. Entrance foyer is a display space for students' winning design works, sculptures and etc. Down the corridoe, there is a serious studio for autodesign clay model. Art center is best known for graduating car designers for most of the auto manufacturers. It also has a separate design wing for motor bic design.

Next to the clay studio is the architectural design school, where they had a display of urban housing and public parkinglot conceptual works.

Clear span structured cafeteria has vast glass wall to maximize the mountain view of ouitside and rear yard is such a tranquil courtyard set up. Out further away there is student assembly open structure that accommodate students physical needs while the other haldf is built as out door lecture speech space.

Project Details

1. Art Center College of Design

2. Type of Business: College

3. Location: Pasadena, California

4. Website: http://www.artcenter.edu/

Location Map











Natural light and shadow produces very nice contrast. Simply semi-gross painted steel structure and polished concrete floor reminds us this space as more like Japanese Zen corridor.



Main entrance to the campus, again the deisgn is very "Chicago, IIT and Miesian"





cafeteria



One of the simplest designed out door bench.