

Thailand Report

May 2019

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- Project 1: Raya Heritage Hotel (Chiang Mai, Thailand)

1. RAYA HERITAGE HOTEL

Project Overview

Opened a few months ago, Raya Heritage Hotel in the northern Thai city of Chiang Mai was designed by Bangkok-based designer Vichada “Dao” Sitakalin. Specialized in hospitality, she has also designed for famous Thai silk brand Jim Thompson, creating showrooms for their home furnishings section at the brand’s main store in Bangkok. For the design of the Raya Heritage Hotel, Dao worked closely with local artisans and craftsmen to incorporate the spirit of Lanna culture into the resort. Inspired by life in the olden days, the resort’s concept stems from the northern region’s simple approach to life and art, and the social value placed on living in balance with nature and the surrounding community. The designer curated one-of-a-kind furniture pieces, artifacts and accessories, sourced from and often created by hand by local craftspeople. To preserve the rich cultural heritage of northern Thailand’s ancient Lanna period, the resort organizes exhibitions at the hotel to showcase traditional craftsmanship and artisanry.

Project Details

1. **Type of Business:** Resort hotel
2. **Open Date:** 08/2018
3. **Concept:** “Experience the essence of the past”; design inspired by Lanna culture from northern Thailand, with home décor items and furnishings made by local craftsmen and artisans from Chiang Mai.
4. **Location:** 157 Moo 6, Tambol Donkaew, Amphoe Mae Rim, Chiang Mai
5. **Number of rooms:** 33 guest suites.
6. **Room Rate:** Starting at around THB 10,000 (approximately USD 315) per night.
7. **Interior Designer:** Vichada “Dao” Sitakalin
8. **Website:** www.rayaheritage.com/en

Location map



Raya Heritage Hotel is located along the banks of the Ping River in the northern Thai city of Chiang Mai.



Reception area



Khu Khao restaurant. The lampshades were originally rice baskets.





The restaurant has been decorated using traditional elements, such as the lamps and the indigo-dyed pillowcases.

All textiles are hand-woven, and the pillows were made by the Karen hill tribe.





The hotel suites measure a spacious 75 sqm and have been decorated using natural elements in soft, muted tones.





The gradient-colored curtains were especially dyed by Jim Thompson Home Furnishings.



Bathroom at the 100-sqm Pool Suite.



Rin Terrace Suite (75 sqm)





Rin Terrace Suite (75 sqm)

