

Milan Report

April 2019

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Muu_Muzzarella

Project Overview

Salvatore Maresca and Dario Moxedano, young Neapolitan entrepreneurs who wanted to bet on the business which is one of the most loved and recognized Italian products in the world.

After their success achieved in Naples, the successful Neapolitan format dedicated to the "white gold of Campania" enter in Milan, at number 24 in via Raffaello Sanzio.

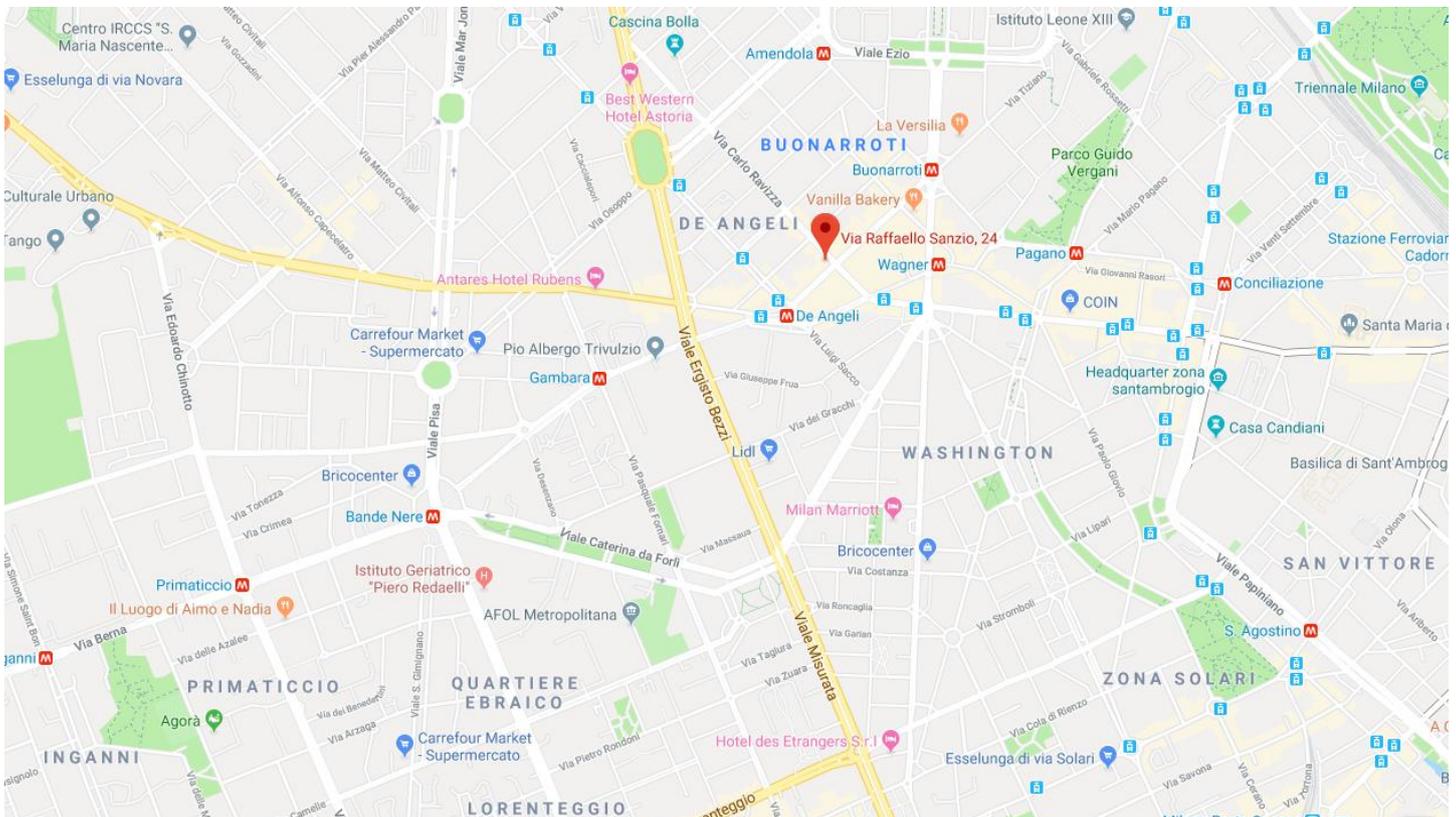
The restaurant – with perfect two dehor for spring and summer, 60 seats inside and continuous references to "country life" with a pop and welcoming - is located in Via Raffaello Sanzio.

A central location at the restaurant where frequent demonstrations of production of Bufala Campana PDO mozzarella. And you can buy dairy products.

Project Details

1. Brand: Muu_Muzzarella
2. Type of Business: Restaurant
3. Open : 03/2019
4. Location: Via Raffaello Sanzio 24, 20149 Milano

Location Map









Bianchi e Nardi Atelier bespoke

Project Overview

The new Bianchi and Nardi 1946 concept store is an experience of exploration and discovery through the architectural elements, the suggestions and the emotions coming from the great Florentine architecture. Materials, finishes and colors were recalled that evoke the great palaces of Florence and the typical jewelery shops of Ponte Vecchio. The result is a contemporary space, with historical quotations where the bags of Bianchi and Nardi are the absolute protagonists.

In the Atelier of Milan as like one in Florence, they provide the maximum expression of tailor-made, with the finest leathers, made-to-measure bags of the highest quality that can obviously be customized according to the tastes and needs of the customer. The presence of the proprietary showroom will also realize their desire to implement the distribution through the wholesale channel.

Project Details

1. Brand: Bianchi e Nardi
2. Type of Business: Fashion
3. Open Date: 03/2019
4. Location: Via S.Andrea 5, 3rd floor, Milano

Location Map

