

ADF (Aoyama Design Forum) is a non-profit organization established in Japan in 2009, and we aim for training and improving the status of designers worldwide (<https://www.adf.or.jp/english/>). ADF has decided to showcase in "Fuori Salone" during the Milano Salone, the International Furnishing Accessories Exhibition held once a year in Milano, Italy in 2021. We invite the design worldwide for the "ADF Milano Salone Design Award 2021". The awarded design will be exhibited in the ADF booth at the Fuori Salone.

## Design Theme: "re\_"

"re\_" literally means "to make something again".

"re-BORN" "re-CYCLE" "re-USE" "re-BUILD" "re-NOVATION"...

Propose your own "re\_" in your own way.

Furniture, architecture, space, plan... The format is open.

Why not express your amazing ideas to the world through the globally renowned Milano Salone.

Entry Outline	
Title	ADF Milano Salone Design Award 2021
Design Theme	<b>Design Theme: "re_"</b> "re_" literally means "to make something again". "re-BORN" "re-CYCLE" "re-USE" "re-BUILD" "re-NOVATION"... Propose your own "re_" in your own way. Furniture, architecture, space, plan... The format is open.
Entry/Submission Schedule	July 1 – October 15, 2020 (JST)
Awards	<ul style="list-style-type: none"> <li>● Best Performance Award 1 work Prize : 10,000 USD / Extra prize: Exhibition of the award-winning work ADF will sponsor for the production and site installation cost up to 10,000 USD for the Best Performance Award work.</li> <li>● Outstanding Performance Award 2 works Prize : 1,000 USD</li> </ul> ※There is a case of no corresponding work awarded.
Submission Requirements	<ul style="list-style-type: none"> <li>● There is no regulation in the format. Furniture, architecture, space, design, and so on. Chose your own way to express</li> </ul>
Qualification Requirements	<ul style="list-style-type: none"> <li>● Individual or group (1 project per group)</li> <li>● Regardless of nationality</li> <li>● Aoyama Design Forum member *Membership is free</li> </ul>
Entry Fee	<ul style="list-style-type: none"> <li>● Free</li> </ul>
Submissions	1 <ul style="list-style-type: none"> <li>● Design Theme (Clear explanation of the theme and the background information of the work)</li> <li>● The Visualized work *Indicate scale in the drawings. *A3 Horizontal, PDF 5 pages or less *High resolution (300dpi or higher), Total file size should not exceed 10MB, Font size should be 11pt or bigger</li> </ul>
	2 <ul style="list-style-type: none"> <li>● Designer's CV (Organize in one A4 sheet)</li> </ul>
Submission Procedure	<ul style="list-style-type: none"> <li>● To be announced</li> </ul>
Judging Requirements	<ul style="list-style-type: none"> <li>● Innovation</li> <li>● Originality</li> <li>● Evolution</li> <li>● Functionality</li> <li>● Does the space create communication friendly environment?</li> </ul>
Judge	<ul style="list-style-type: none"> <li>● To be announced</li> </ul>
Winners' Announcement	<ul style="list-style-type: none"> <li>● January 25, 2021</li> </ul>

(Cont'd)

Language	<ul style="list-style-type: none"><li>● Japanese* or English only</li></ul> <p>*Final examination will be conducted in English. Therefore, the finalists should translate the work in English.</p>
Others	<ul style="list-style-type: none"><li>● Best Performance Award work will be exhibited at ADF exhibit space in Milano Salone. Space size: approximately 4m × 5m × 6m(height)</li><li>● ADF will support the site installation procedure for the Best Performance Award work in Italy.</li><li>● The produced work will be returned six months after Milano Salone exhibition.</li><li>● The prize includes tax.</li><li>● In case that any matters not described under the entry outline is occurred, the sponsor will have all the right to make the decision.</li></ul>
Sponsor	<ul style="list-style-type: none"><li>● ADF</li></ul>
Contact	<ul style="list-style-type: none"><li>● ADF Contact: Ota email : <a href="mailto:award@adf.or.jp">award@adf.or.jp</a></li></ul>

Date to be updated : July1, 2020

Copyright of the proposal belongs to the applicant. Applicants should take measures to protect their rights as necessary. The applicant shall accept the use of work without charge when the sponsor uses it for the workshop presentation and PR.