

ASA Experimental Design Competition 2020 THE EVERYDAY HERITAGE

Competition Theme

Besides the outstandingly astonishing architecture like registered national historic monuments and sites –that have been well recognized and commonly accepted as the nation’s heritage to be safeguarded and preserved, there are a myriad of overlooked historic buildings that can be called “Everyday Heritage.” Without an understanding of their significances, a number of “Everyday Heritage” places have remained unremarked. Their subtle values might have gone unnoticed either because of our familiarity with their appearances or because of their simplicity in designs, their smallness in sizes and their ordinary functions. Their merits might have been hidden either under their ramshackle conditions or under their messy looks. Their worth might have been unrecognized because they depict the daily lives of common people and localities that may seem unimportant. Their significances might have been left uninterpreted because they represent the recent past. Whatever conceals awareness of their values, it is a pity that ‘THE EVERYDAY HERITAGE’ have been either mistreated, damaged, or torn down and that they have gradually disappeared from our surroundings.

However, the safeguarding of the existence and appearance of ‘THE EVERYDAY HERITAGE,’ can be done not just by means of repair and restoration. The historic preservation of such heritage can be creativity-driven, which crafts new architectural language and functionality into the existence. This approach cannot be easily accomplished in the conservation of the exceptional architectural heritage under the limelight and legal restrictions.

This competition asks participants to look for the overlooked – ‘THE EVERYDAY HERITAGE’ that have been ignored and their potentials that are likewise slighted. It is to point out such existing heritage property and to propose an architectural design with an appropriate scope of architectural intervention and purpose that helps reveal and enhance its hidden original values and that creatively establishes a new contemporary meaning to the place.

Design Outlines and Presentation

1. Context

- The project must deal with an actual property that exists in reality today and that can be considered as ‘THE EVERYDAY HERITAGE,’ and it is necessary that its condition be displayed and explained clearly.

2. Design

- Properly incorporating an architectural design into the selected architectural heritage;
- Clearly defining usage/function of each space within the property; and
- Clearly indicating the total area size of the project as well as area sizes of spaces within the property.

3. Narrative Description

- 300 words maximum in Thai or English

Categories

1. The General Public
For architects, designers, college and university students, and other interested adults.
2. Students
For high school students or equivalent or under in level of study.

Submission and Presentation Requirements

1. Two A1-sized vertical presentation posters are to be mounted on sugarcane bagasse paper boards. Each board must include, at the bottom right corner of the board, a page number with a height of 20 millimeters.
2. Each presentation board must also include, on the back at the bottom right corner of the board, a project number with a height of 20 millimeters. The project number, to be created by the participant, must contain **three capital letters, four numeric digits, and the competition's category, for example, ASA1234 GeneralPublic**. The participant's name (s) **must not** appear anywhere on any part of each board.
3. Other documents include an A4-sized information page—containing: a project number; the competition category; and the participant's full name (s), age, address, telephone number, and email address—and a photocopy (signed by the holder) of the participant's identification card or passport. These A4 documents must be placed in a sealed envelope, with the project number on it.
4. The project digital files must also be submitted via WeTransfer to the email address: info@asacompetition2020.com
 - 4.1 A pdf file, not exceeding 20 MB, of each A1-sized digital presentation board in PDF format with 150 dpi resolution. The file name must contain Project No.-Page No.-the competition category, for instance **ASA1234-1-GeneralPublic**.

4.2 A docx file of the narrative description. The file name must contain Project No.-Page No.-the competition category-text, for instance **ASA1234-GeneralPublic-text**.

5. The participants in the General Public category who reach the final round must submit a PowerPoint file for the final presentation to the email address: info@asacompetition2020.com. The file name must consist Project No.-the competition category-present, for instance **ASA1234-GeneralPublic-present**.

Submission Address

To: The Committee on ASA Experimental Design Competition 2020

The Association of Siamese Architects under Royal Patronage (Head Office)
248/1 Soi Soonvijai 4, Rama IX Road, Bangkok, Huay Kwang, Bangkok 10310

Tel: 0-2319-6555 Ext: 206

Submissions may be either post mailed, delivered, or hand delivered by participants.

The Association of Siamese Architects
Under Royal Patronage
248/1 Soi Soonvijai 4, Rama IX Road,
Bangkapi, Huay Kwang, Bangkok 10310
THAILAND

Tel: (662) 319-6555
Fax: (662) 319-6419 press 6
Email: asaisaoffice@gmail.com
www.asa.or.th

Terms and Conditions

1. No entry fees.
2. Entries can be from an individual or a group of individuals. An entry of a group consisting of both general public adults and students must be under the General Public Category.
3. Both individual and group participants can submit more than one entry. In such a case, a separate project submission with a different project number would be required for each entry.
4. The entry must be an original work, created by the participant (s), which have never been previously published, released or distributed in any form elsewhere; and must never enter into any other competition.
5. The entry must not include any third-party copyrighted material or infringe third-party intellectual property rights.
6. The participant (s) will retain the copyright of the submitted work.
7. The Association of Siamese Architects under Royal Patronage (ASA) reserves the rights to publish and distribute—in any form, medium or manner—all submitted works, together with any text, information, images, materials, or other contents that the participants provide for the competition.
8. The participants must not publish, release or distribute any submitted work

to the public before the announcement of the competition results.

9. For the final six entries of the General Public category, the participants must develop and submit a PowerPoint presentation, under seven minutes, to be presented to the competition committee and must be prepared to answer questions of the committee members for approximately seven minutes. If for any unavoidable reason the participant (s) cannot come to the presentation session, a video clip of presentation—under seven minutes—must be submitted to the committee at least three days prior to the presentation date. The question and answer session must be done through a video call during the jury period, or as decided by the committee. Only the participants that can give a presentation explaining their work are eligible for the competition prizes.
10. All entries that are on the long-list will be exhibited at the Architect '20 Expo.
11. The competition results decided by the committee are considered final.
12. If an entry is deemed to violate the competition's Terms and Conditions, the entry will be discarded. After the competition, any failure to comply with the above terms and conditions may result in expiration or termination of any prize granted, and for such a case, all awards shall be returned to the ASA.

Schedule

- 23 March 2020 Submission Deadline:** An entry package, submitted by any means, must arrive at the ASA by 5:00 p.m. on the submission deadline date.
- 10 April 2020 Result Announcements:** The announcement of entries to advance to the final round for the General Public Category.
The announcement of the winners for the Student Category.
- 20 April 2020 PowerPoint File Submission Deadline:** For the General Public Category, the PowerPoint presentation for the entries advancing to the final round is to be submitted to the ASA by 5:00 p.m.
- 29 April 2020 Final Round Presentations and Winner Announcements of the General Public Category**
The PowerPoint presentation of the final-round entries to the competition committee and the announcement of the winners for the General Public Category in the Architect '20 Expo at IMPACT, Muang Thong Thani, time to be announced.

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REFOCUS HERITAGE

Prizes

The General Public Category

1 st Prize	100,000	Baht
2 nd Prize	50,000	Baht
3 rd Prize	30,000	Baht
Three Honorable Mention Prizes of	10,000	Baht

The Student Category

1 st Prize	30,000	Baht
2 nd Prize	20,000	Baht
3 rd Prize	10,000	Baht
Three Honorable Mention Prizes of	5,000	Baht

For more details, please contact

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