

MILANO SALONE 2016 FURNITURE DESIGN AWARD

Aoyama Design Forum, a specified non-profit corporation, has decided to participate in International Furniture Exhibition - MILANO SALONE 2016 to be held at Tortona, Milano. Tortona is one of the most popular areas of MILANO SALONE off-site.

We hereby announce that we hold a furniture design competition in Japan, and winning works will be displayed at the Exhibition. A theme of the competition is **"furniture for enjoying your hobby"**. You are free to design furniture that makes your hobby more capable, comfortable, and enjoyable.

MILANO SALONE 2016 will be held 6 days from 12-17 April. During these days, triennale, triennial international art exhibition, will be held in Milano as well, and the city of Milano will be devoted completely to design and art.

We believe that it is your chance to spread your wonderful idea to the world. We are looking forward to seeing your application.

Guide line for applicants

Design theme	The furniture for enjoying your hobby (ex : A chair to enjoy reading etc···)	
Entry period	All the entry must be submitted by 20 January 2016	
Prizes	<ul style="list-style-type: none"> ●Grand Prix 1 award Prize : 1,000,000 yen / Supplementary : Production and exhibition of the products ●Award of Excellence 2 awards Prize : 500,000 yen each ●Prize Winners 5 awards Prize : 100,000 yen each <p>※Note that judges may decide not to award all prizes in each category</p>	
Design Regulation	Size will be adjusted depends on the number of the items	
Qualification Requirements	<ul style="list-style-type: none"> ●The design of the furniture (cabinet, table, chair, and others) has to be unpublished and original work elsewhere are not accepted. ●All the design has to be producible 	
Submissions	<ul style="list-style-type: none"> ●Design summary according to the theme (Your hobby · Concept of the design · title of the work) ●perspective drawing ●Resume of the designer 	
How to apply	All the submissions must be send by e-mail below.	
Judging System	21~31 January 2016 Judges will be done by ADF MILANO SALONE selection committee	
Results	<ul style="list-style-type: none"> ●1 February 2016 Announcement to the prize winners individually ●February 2016 The winners will be announced at the web site 	
MILANO SALONE Exhibition Schedule	11 April 2016	Preparation day
	12-17 April 2016	Exhibition at MILANO SALONE
Languages Use	This competition is only available in Japanese and English	
Notice	<ul style="list-style-type: none"> ●Grand Prix winning furniture will be exhibited at MILANO SALONE ADF exhibition site. ●Grand Prix winning furniture will be produced in Italy by ADF. Execution Drawing will requires after winning the prize. ●Production fee of Grand prix winning furniture will be paid by ADF. (Please note that Production fee is maximum of 1,000,000 yen. The cost above has to be paid by the winners) ●The furniture will be returned to the winners after MILANO SALONE and a year exhibition at ADF. ●Tax is included in the prize. ●The Application Guidelines may be subject to change without prior notice if the organizer decides that they need to be changed. 	
Organizer	Aoyama Design Forum a specified non-profit corporation	
Contact Information	Aoyama Design Forum a specified non-profit corporation Contact : Kang · Handa email : award@adf.or.jp	

The applicants hold the intellectual property rights to the entries. The award organizer recommends all entrants take steps to protect their rights as necessary. However, applicants shall grant the organizer to use the work for free present or to use it for publication in regards to the competition.



Aoyama Design Forum



DESIGN
connecting
DESIGNERS

ABOUT **ADF**

The reasons of establishing Aoyama Design Forum

We believe Design is not a simple tool to make things look attractive on the surface, but it is like a [blueprint] to express peoples actions that is stimulated by one's will, purpose, and objectives, in the most suitable way. Design captures the one's specific objective entirely, and translates it into the elements and forms that conform to the one's imagination. The world of design encompasses from urban planning to even one's life planning.

We established this non-profit organization hoping that by providing much design-related information from all over the world would contribute to the people to produce a rich and quality life plan.

We will be absolutely delighted, if we could contribute through our activities to raise the quality of designers and encourage bringing Japanese design to the world level. Thank you.