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Aoyama Design Forum a specified non-profit corporation had an exhibition once again this year during the International furniture exhibition "Milano Salone 2015" which is held in Milan every year. Our main theme of the exhibition was about Japanese cuisine.

We launched a Lighting design competition under the concept of "Luminaire to enjoy Japanese cuisine" After and impartial judge A Grand Prize and 2 Award for Excellence was nominated. Winner's works were exhibited during the Milano Salone, 14th~19th April 2015.

The Grand Prize is "Moon Phase" by Chihiro Nakamura and Award for Excellence is "Tsukimi / Hanami" by Toshiyuki Kawada and " Lotus Light" by Atelier Shinya Miura. We would like to introduce the view of exhibition and the comments of the award winner's.



Many visitors came to the exhibition..



Award winner's exhibition of "Luminaire to enjoy Japanese cuisine"

Words from award winners of the lighting design competition



Thank you very much for choosing me for Grand Prize for AoyamaDesign Forum Milano Salone lighting design competition and also I am grateful to have chance to exhibit my work at Garde Italy show room for Milano Salone. It was such a valuable experience for me.

As for the creators, being awarded worth more than anything else and it fuels the spark of imagination. I designed this product not to show the shape. I wanted to convey Japanese traditional culture through Japanese mind of nature and beauty. The main theme of the product is the moon. In Japanese “ Love the moon ” means “ moon viewing ” . This means we Japanese have special thoughts to watch phases of the moon.

“ Moon Phase ” is the luminaire, which has so many expressions that is depended on how you see it. It is similar to the mind of the Japanese. By being in the nature consciously, we live in harmony with nature. So I want the viewer’s to feel the Japanese culture from the product. As a designer I wish Japanese culture to spread around the world , and I want to create new tradition by having high respect for tradition and history.

【 Moon Phase • Chihiro Nakamura 】

Thank you for choosing me as an Award for Excellence. I am so encouraged to receive the award followed by furniture design competition last year. I will devote my self to create something greater and something that cuts to someone’s heart.

【 Lotus Light • Atelier Shinya Miura 】



Thank you for the award and giving me chance to show my work at Milano salone. Because it is so rare to exhibit my work abroad, it was such a valuable experience for me. As I visited Milan, I was able to feel how much Japanese culture is accepted abroad. I strongly felt that it is important not only designing product but also how to perform and show the idea.

【 Tsukimi / Hanami • Toshiyuki Kawada 】

