

MILANO REPORT

SEPT 2014

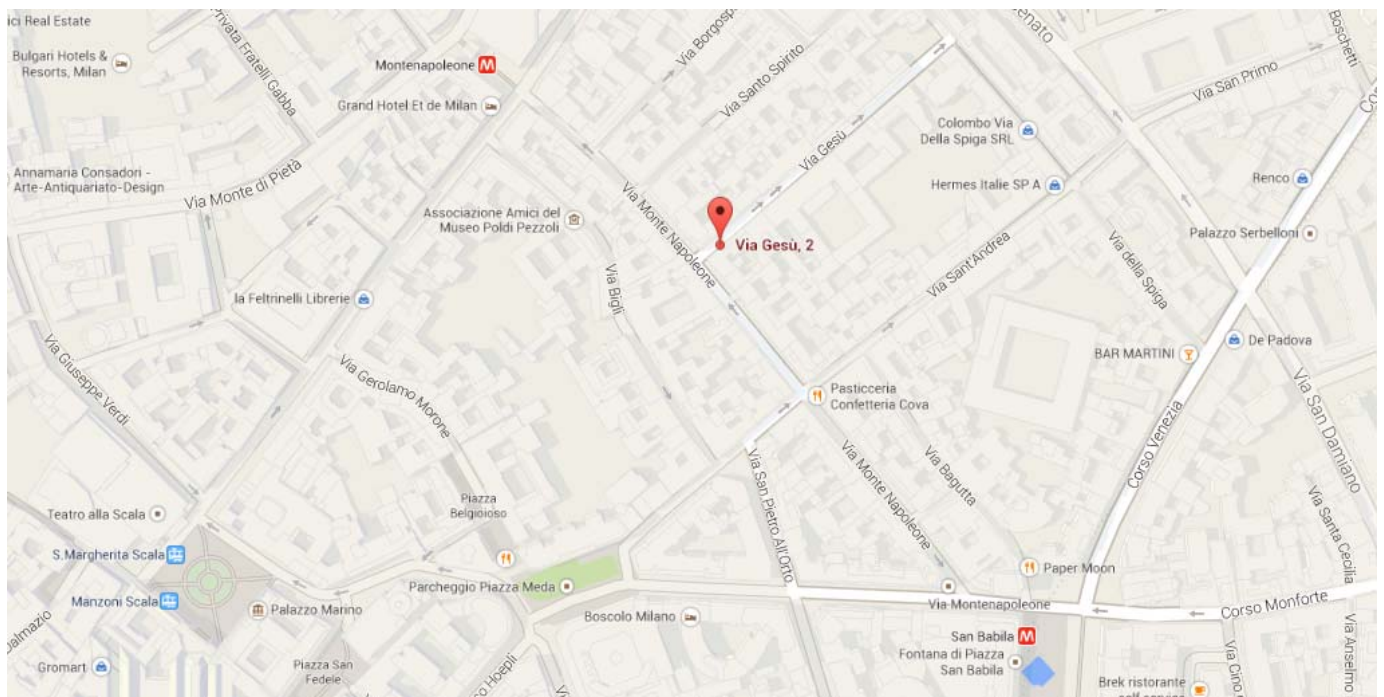
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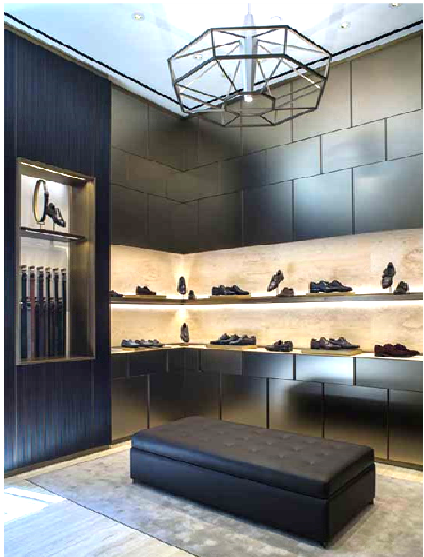




(facade view)



(internal view)



(internal view)



(internal view)



(internal view)



(area shoes)



(internal view)

2. DROGHERIA MILANESE

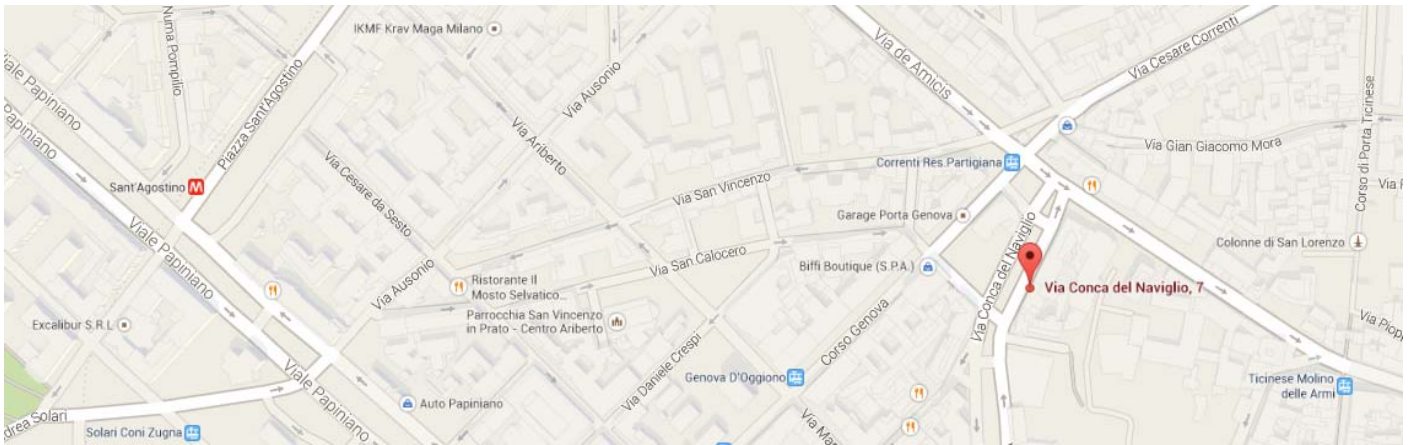
Project Overview

Drogheria Milanese offers a leap in time with an environment that goes back to the '60s and to the origins of the place. The arrangement of space, the original pieces and the attention to the smallest detail reflect the soul of this secretive place, where modernity has the warm touch of the past. The new restaurant looks like a grocery luxury store and it is deliberately retro and "terribly" chic thanks to the informal but well-kept and pleasant environment. The black and white checkered floor, the waiters in black aprons and suspenders as real tomboys of the workshop, the long plank which occupies the place to dine and socialize with the other diners: everything contributes to make the Drogheria Milanese a local grocery to remember.

Project Details

1. Brand: Drogheria Milanese
2. Type of Business: Food - Drink & Beverage
3. Open Date: 04/2014
4. Location: Via Conca del Naviglio 7, Milano
5. Art director: Andrea Meoni

Location Map



(sofa area)



(juke box area)



(internal view)



(internal view)



(internal view)



(table detail)



(image detail)



(internal view)