

MILANO REPORT

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VINILE

Project Overview

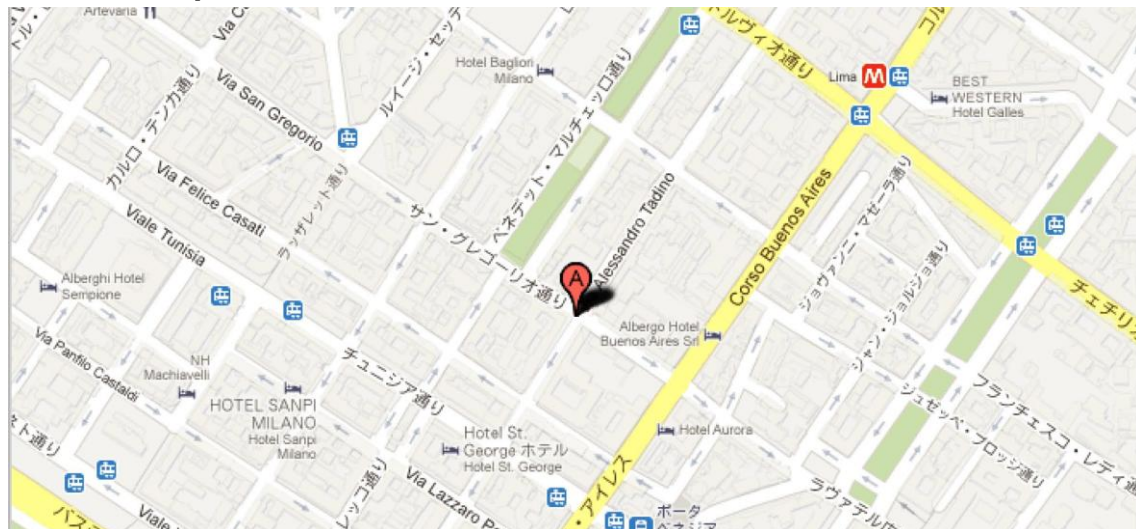
The idea is to create a small space “analogical”, a place where you can find the pleasure of being right in the midst of objects and sounds that have in some way accompanied the lives of all and rediscover the flavors and tastes real. A sort of new old house where people meet to hear gems in the history of music in vinyl, read books and magazines but also connect wi-fi, drinking coffee, sipping wine, tasting meats and cheeses.

The objects and furniture can be purchased to make way for new old curiosity.

Project Details

1. Brand / VINILE
2. Type of Business / Restaurant
3. Open Date / 13/12/11
4. Location / Via Alessandro Tadino, 17 Milano
5. Target Customer / Vintage music passion
6. Store Concept / New old curiosity
7. Size / about 80
8. Interior Designer / Gianluca Soresi
9. Product Price Range / about 30

Location Map



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AL'LESS

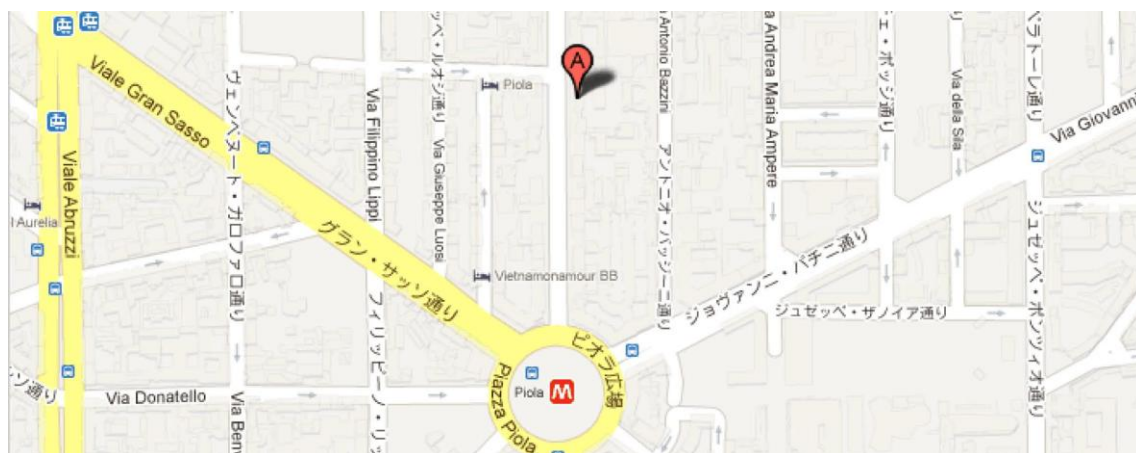
Project Overview

Words are not enough to describe this amazing place. Just go there. Open from 2 years ago, has all the appearance of a place that has always existed, full of stories and suggestions. This is obviously a restaurant with traditional cuisine, particularly related to the boiled meat, but going step by step, in the fantastic greenhouse discover that there is also a small library vintage, an exhibition space, a garden greenhouse where you can buy herbs and finally, a travel agency Tripe & Trip specializes in wine and culinary tours. In short, a truly unique place not to be missed!

Project Details

1. Brand / Trippa & Trip
2. Type of Business / Restaurant
3. Open Date / 11
4. Location / Viale Lombardia 28 20131 Milano
5. Target Customer / Fashion Old Man
6. Store Concept / Confusion, Home Style
7. Size / about 200
8. Interior Designer / NB
9. Product Price Range / about 35

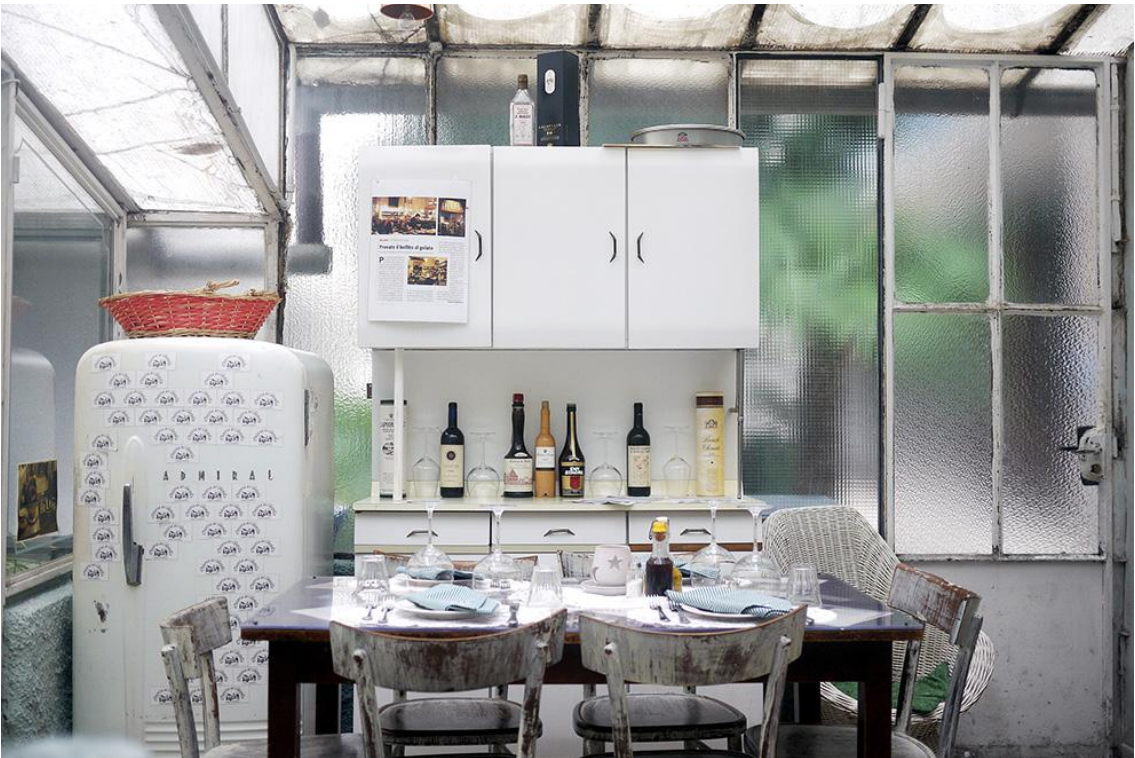
Location Map



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