

Thailand Hotel News

August 2012

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The Siam

Project Overview

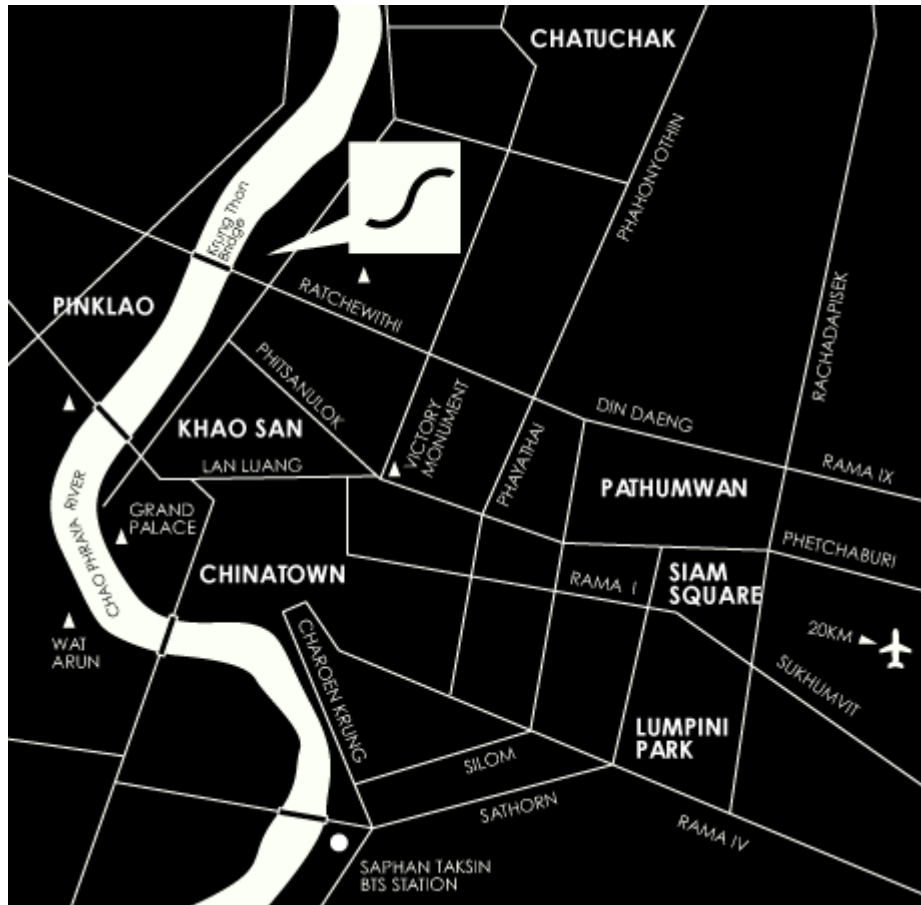
Already generating a lot of media buzz, family-run boutique hotel The Siam is scenically situated along the Chao Praya River in Bangkok's royal Dusit district. The area is ideal vantage point from which to explore the city's historical palaces, temples and museums in the vicinity. The 39-room hotel was conceived by owner and Thai celebrity Krissada Sukosol Clapp, a member of the Sukosol 'musical hoteliers' family, in collaboration with internationally acclaimed architect and designer Bill Bensley.

Each suite has a unique theme, drawing inspiration from Thai culture through the ages, as well as original turn-of-the-century oriental artwork and antiquities from Krissada's private art collections. Besides the usual array of amenities expected from a luxury property, The Siam complex also houses a cooking school, Muay Thai boxing ring and traditional Thai teakwood houses.

Project Details

1. **Type of Business:** Boutique hotel
2. **Open Date:** June 2012
3. **Concept:** Inspired by Art Deco and Thai antiques
4. **Location:** Along the Chao Praya River, Dusit district, Bangkok
5. **Target:** Affluent holiday travelers
6. **Number of Rooms:** 39 rooms and suites, ranging in size from 80-160 sqm
7. **Room Rate:** Starting at US\$ 600 per night.
8. **Developer:** Sukosol Hotels; www.siamhotels.com
9. **Architect & Interior Designer:** Bill Bensley; www.bensley.com
10. **Website:** www.thesiamhotel.com

Location Map



The Siam is located on the Bangkok side of the Chao Phraya River, at the base of Krung Thon Bridge in Bangkok's historic Dusit district. There's a dedicated luxury speedboat from BTS skytrain Saphan Taksin bridge which takes guests to the hotel in 15 minutes.



Chinese Villa entrance area.



Chinese Villa bedroom



Chinese Villa bathroom



Three Thai houses form together to make Chon, The Siam's signature Thai restaurant and cooking school.



Chinese Villa bedroom. The hotel was designed by internationally acclaimed architect Bill Bensley, who gave the interior an art deco inspired look.



Chinese Villa bedroom. Each suite has been individually designed with a unique theme (from local architecture to beauty queens, music to military, diplomats to contemporary art), with every public and private space drawing on Thai life and culture through the ages, as well as original turn-of-the- century oriental artwork and antiques from the owner's private art collections.



Chinese Villa courtyard



Chinese Villa bedroom



Chinese Villa pool



Maenam Suite (with river view) bedroom. All rooms are outfitted with super-sized king beds, lofty ceilings, art deco-style living rooms, airy bathrooms with deep soaking tubs and walk-in showers.



Maenam Suite detail



Maenam Suite living area. The architecture of the main residence draws inspiration from Paris Musée d'Orsay through its white wood and glass façade which provides plenty of light.



Siam Suite (standard room) bathroom



Siam Suite (standard room) living area



Siam Suite (standard room) bedroom



Maenam Suite bathroom



Maenam Suite bathroom

Cabochon

Project Overview

Located in Bangkok's lively Sukhumvit district, the Cabochon boutique hotel occupies two floors of the historic 4-storey -story Walpole Building, an architectural gem reminiscent of turn-of-the-century Shanghai chic. The hotel's 8 units — four guest rooms and four suites — aim to recapture that bygone era with vintage-style furniture and classic murals. Some of the rooms feature double-leave French doors that open onto balconies, which overlook a courtyard garden framed by palm trees. Also framed by palms is the hotel's rooftop garden, which offers a 22-meter swimming pool.

All rooms have been personally appointed by Eugene Yeh, the former owner of The Eugenia hotel (www.theeugenia.com), and are furnished with original artwork he has collected on his travels through Asia.

Make sure to check out the hotel's website – called “Cabochon Times”, it's been designed to look like a newspaper from the last century.

Project Details

1. **Type of Business:** Boutique hotel
2. **Open Date:** April 2012
3. **Concept:** Shanghai chic of the 1920s
4. **Location:** Sukhumvit Soi 45, Bangkok
5. **Target:** Leisure travelers
6. **Number of Rooms:** 4 suites and 4 studios
7. **Room Rate:** Starting at around US\$ 180 per night.
8. **Developer:** Eugene Yeh (co-owner)
9. **Interior Designer:** Eugene Yeh (co-owner)
10. **Website:** www.cabochonhotel.com

Location Map



The hotel is located in the central Sukhumvit area of Bangkok, between BTS sky train stations Phrom Pom and Thong Lor.



The façade of this elegant 4-storey building and its ivory colored windows, balconies and elegant columns festooned with artistic patterns and motifs is architecturally distinct from its immediate environs.



The Joy Luck Club on the ground floor, which is fitted out with antique furniture and memorabilia from around the world, including French museum cabinets, travel trunks, and classic model airplanes and ships.





The hotel has been conceptualized to recreate the Shanghai chic of the 1920s for which that city reigned supreme in the Orient and was also famous for its modernity and aesthetics after the Parisian and Viennese styles.



Classic model airplanes and ships conjure up images of a bygone era.



Staircase leading to the 2nd floor.







Restaurant Thai Lao Yeh across the lobby serves up authentic Thai and Laotian flavors in an old-world Oriental setting. The interior includes panels fashioned from century-old timber that was salvaged from a Thai village.

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The hotel's rooftop garden has a 22-meter-long swimming pool.