

# Kuala Lumpur News

February 2019

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## 1. IRON FAIRIES

### Project Overview

The Iron Fairies is an Ashley Sutton owned franchise brand for bar and merchandise retail. From the original in Bangkok, the Iron Fairies interior design has spread to Tokyo and Hong Kong, and now Kuala Lumpur, the largest branch to date. In Bangkok, F&B concepts created by Ashley Sutton include the colonial-themed speakeasy Maggie Choo's, the 1930s Chinoiserie-themed Sing Sing Theater nightclub and the interior design of J. Boroski cocktail bar. The Australian-born designer is often inspired by unique settings like metal foundries, children's orphanages and Chinese brothels, which adds a touch of quirkiness to his venues. The Iron Fairies bars are inspired by the same-name children's fairytale book (The Iron Fairies Vol.1 – Vol. 3), written by the designer himself.

The 3-storey venue in Kuala Lumpur represents a fairy dust making factory, featuring an enchanting outdoor rooftop called the Fairy Garden, a dark enclosed Butterfly Room with 50,000 handmade butterflies hanging from the ceiling and 1 million bottles of fairy dust.

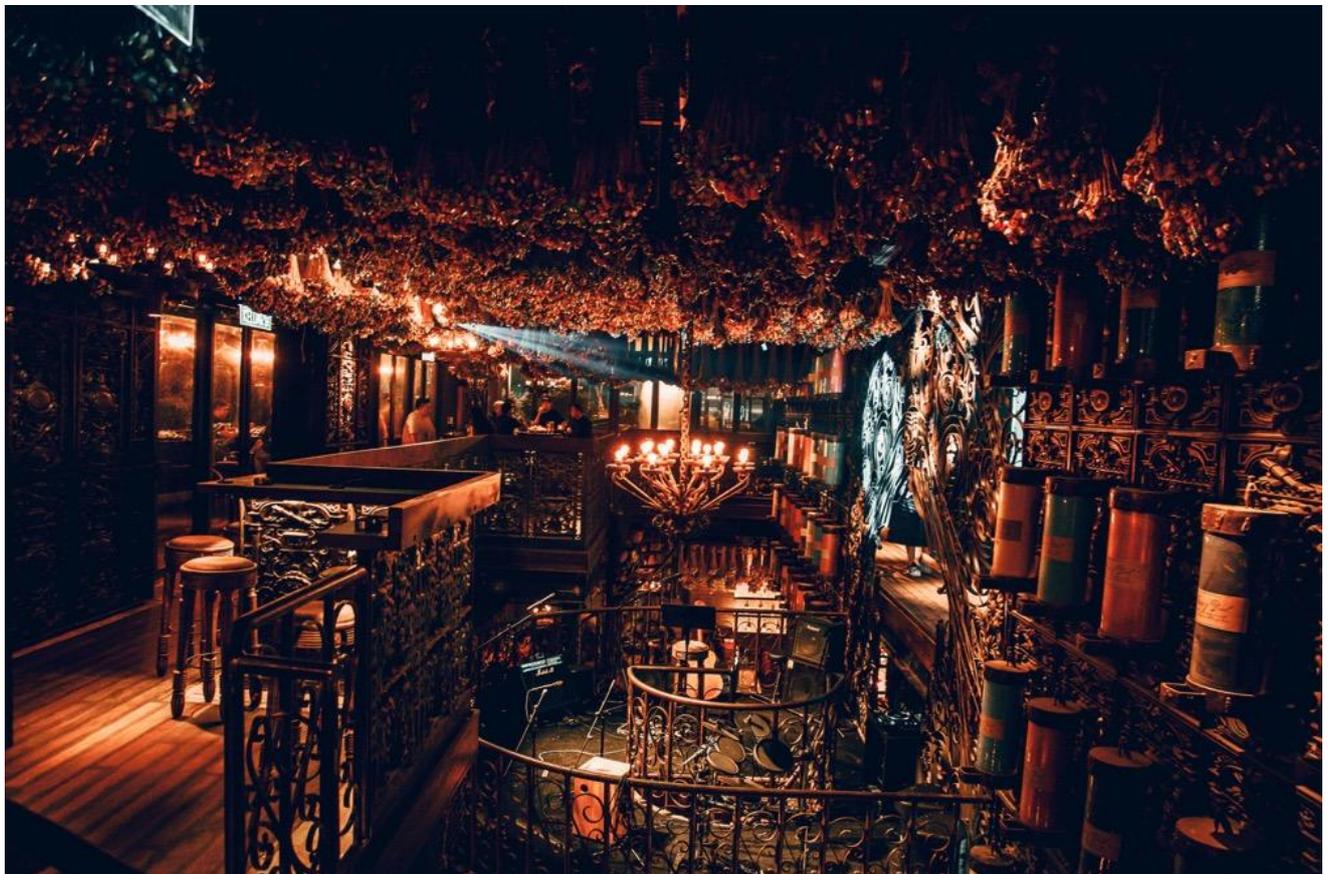
### Project Details

1. **Type of Business:** Bar
2. **Open Date:** 09/2018
3. **Concept:** Design inspired by a children's fairytale book, written by the designer himself
4. **Location:** TREC Kuala Lumpur, Jalan Tun Razak, Kuala Lumpur, Malaysia
5. **Interior Designer:** Ashley Sutton; <https://www.ashleysuttondesign.com/>
6. **Website:** [www.facebook.com/theironfairieskl](http://www.facebook.com/theironfairieskl)

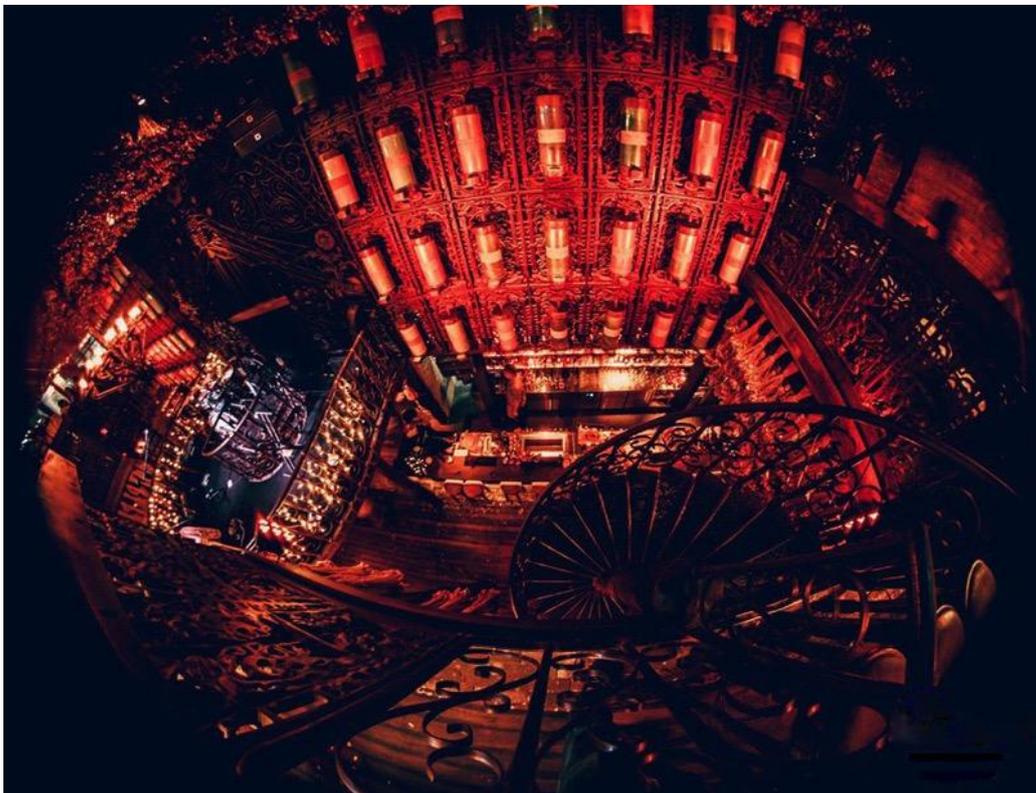
### Location map

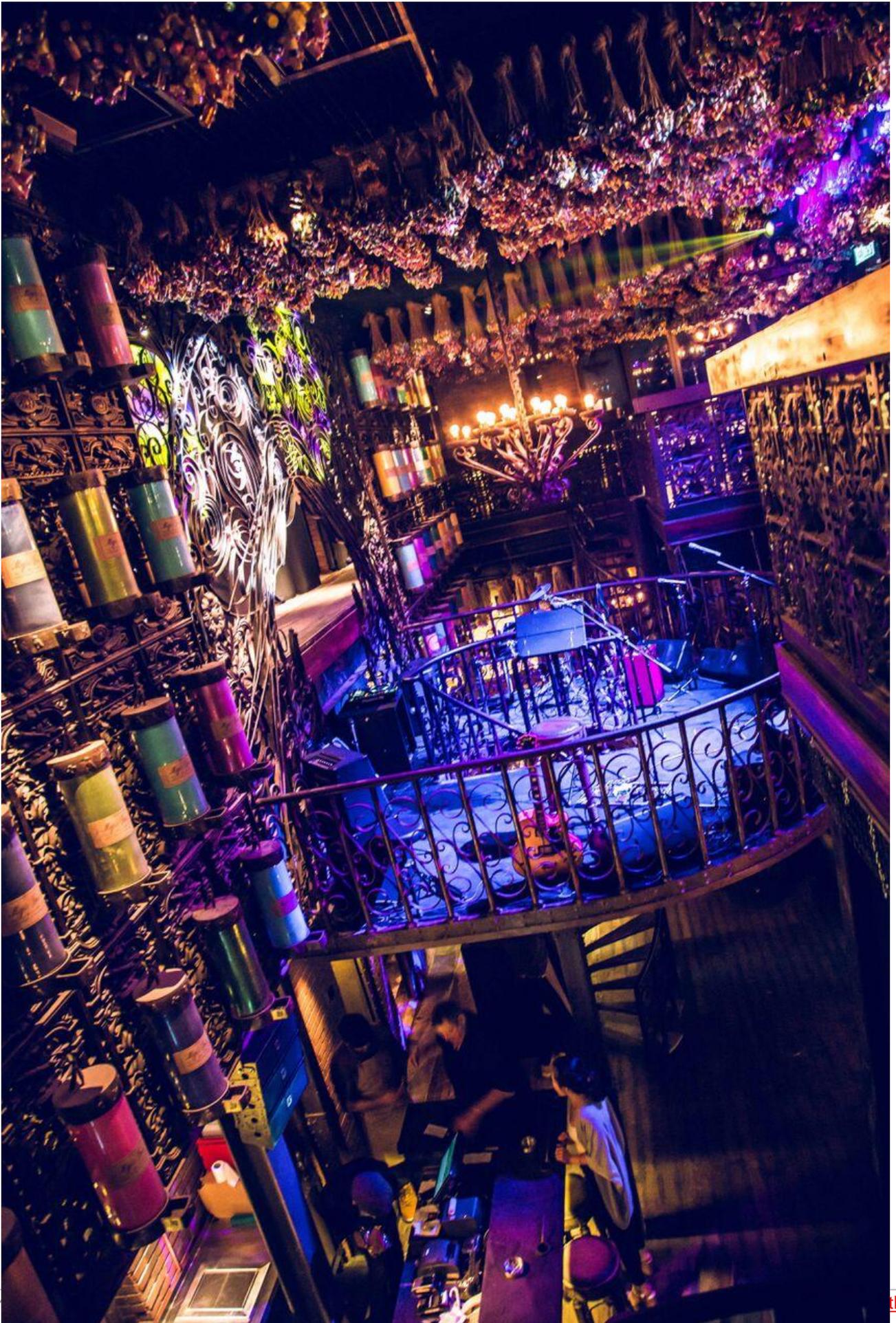


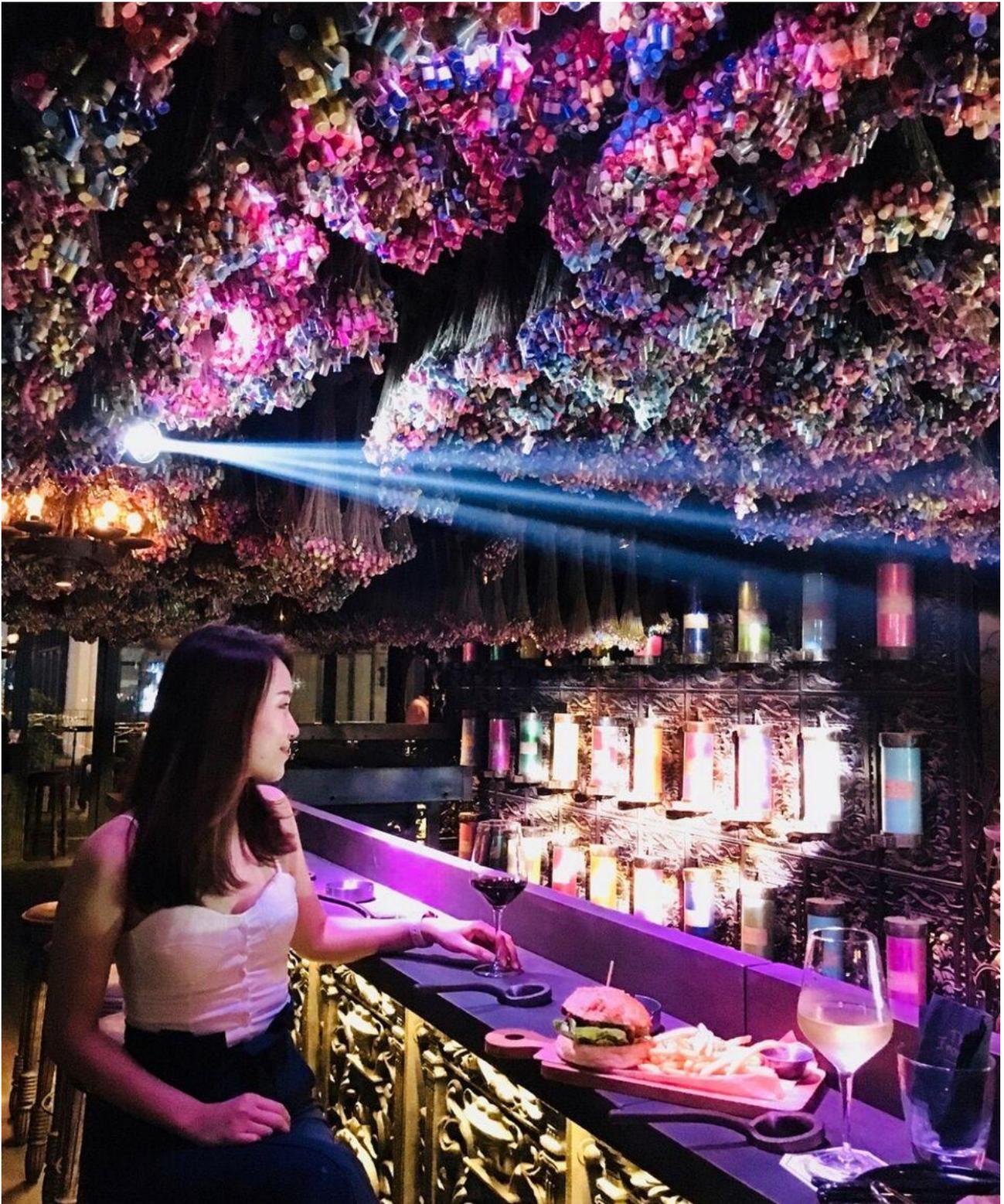
Iron Fairies is situated at TREC Kuala Lumpur, the city's largest entertainment and F&B complex, along the bustling Jalan Tun Razak.











The Butterfly Room with 50,000 handmade butterflies hanging from the ceiling and 1 million bottles of fairy dust.

