

# Amsterdam Report

January 2019

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## 1. QO AMSTERDAM

### Project Overview

QO Amsterdam hotel is located close to the center of the city in an area called Amstelkwartier, which is undergoing extensive re-development. The 21-storey hotel building and sustainability concept was designed by Paul de Ruiter Architects and Mulderblauw Architecten, while locally based firm Tank worked alongside Conran and Partners to create the interiors. Every aspect of the hotel has been designed to reduce environmental impact, from the rooftop greenhouse to the intelligent façade and energy-saving features in its construction.

### Project Details

1. **Type of Business:** Luxury hotel
2. **Open Date:** 11/2018
3. **Concept:** Eco-friendly hotel with a contemporary design
4. **Location:** Amstelvlietstraat 4, Amsterdam, The Netherlands
5. **Number of rooms:** 276 guestrooms and suits.
6. **Room Rate:** Starting at 120 euro per night.
7. **Hotel Group:** IHG Management; [www.ihg.com](http://www.ihg.com)
8. **Architects:** Paul de Ruiter Architects and Mulderblauw Architecten; [www.paulderuiter.nl](http://www.paulderuiter.nl), [www.mulderblauw.nl](http://www.mulderblauw.nl)
9. **Interior Designer (communal spaces, lobby and restaurant):** Tank (Holland); [www.tank.nl](http://www.tank.nl)
10. **Interior Designer (guestrooms):** Conran and Partners; [www.conranandpartners.com](http://www.conranandpartners.com)
11. **Website:** [www.go-amsterdam.com](http://www.go-amsterdam.com)

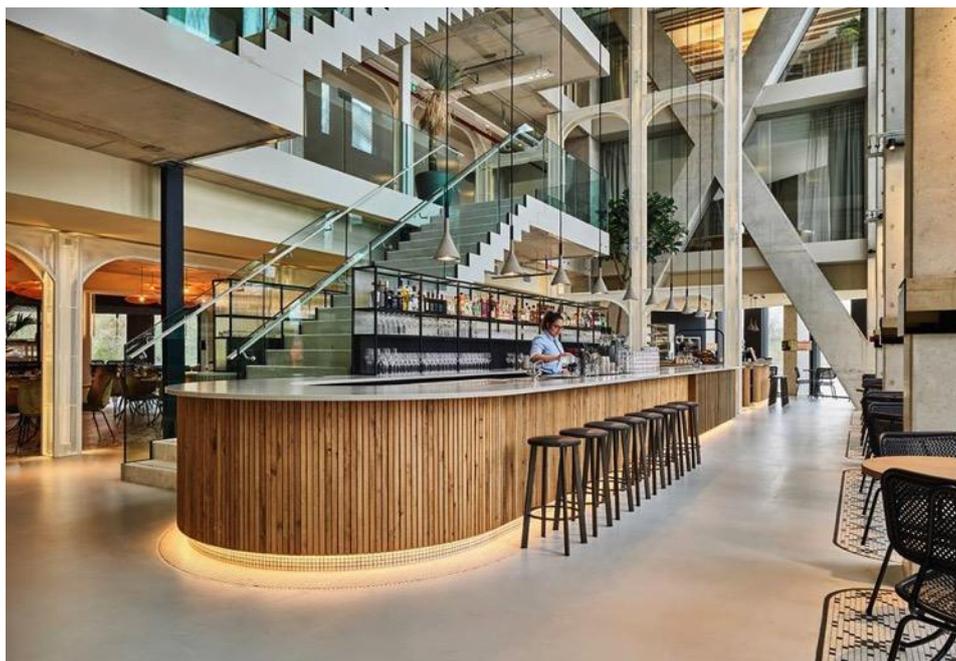
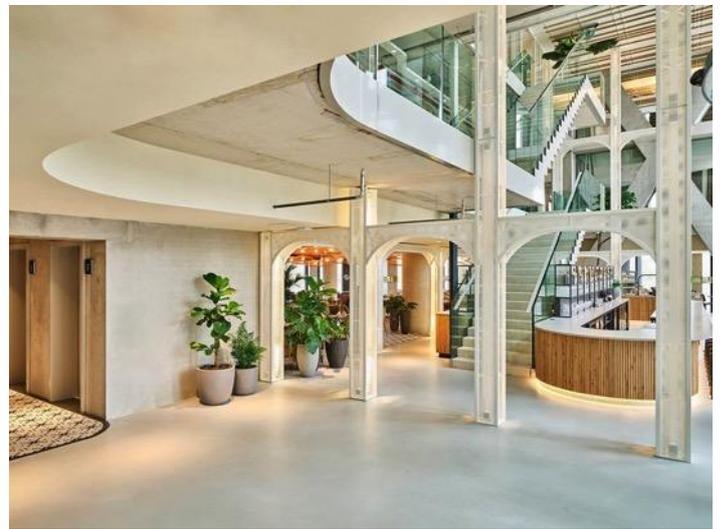
### Location map

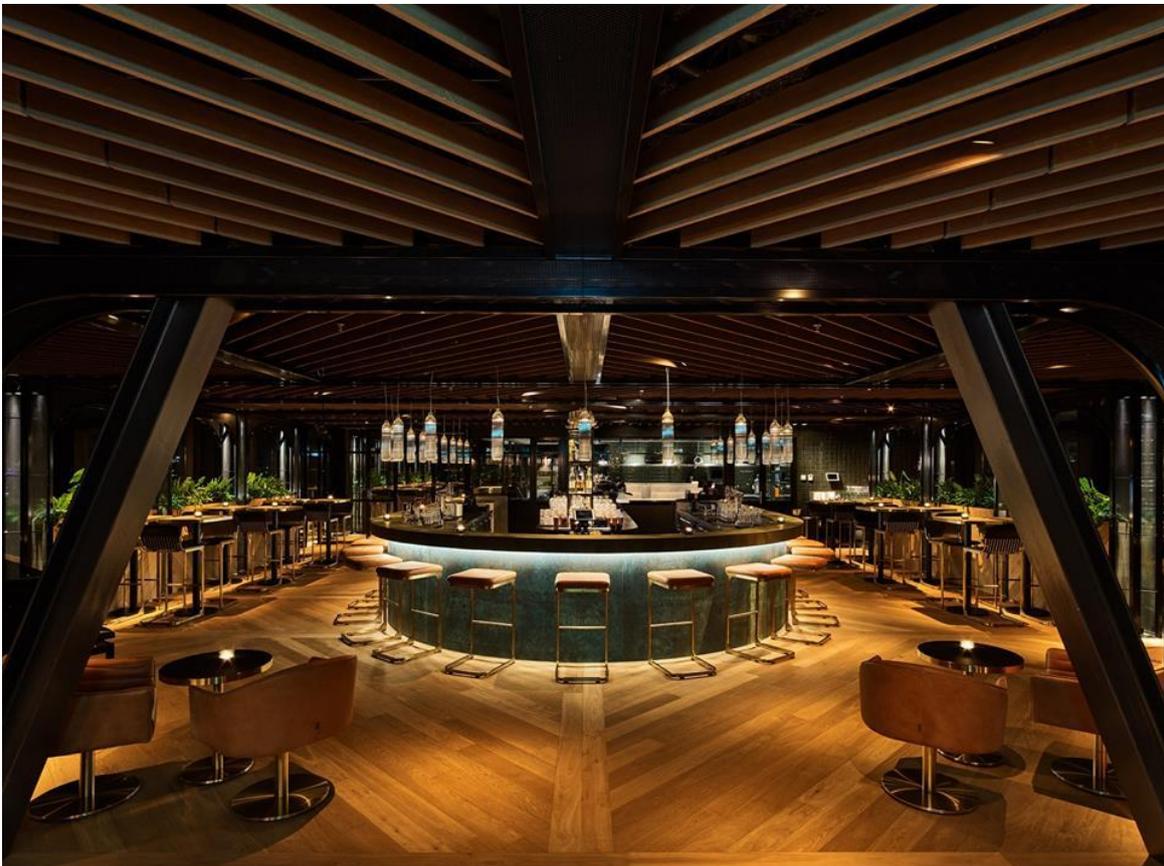


QO Hotel Amsterdam is located southeast of the city's famous canal belt, close to the scenic Amstel River.



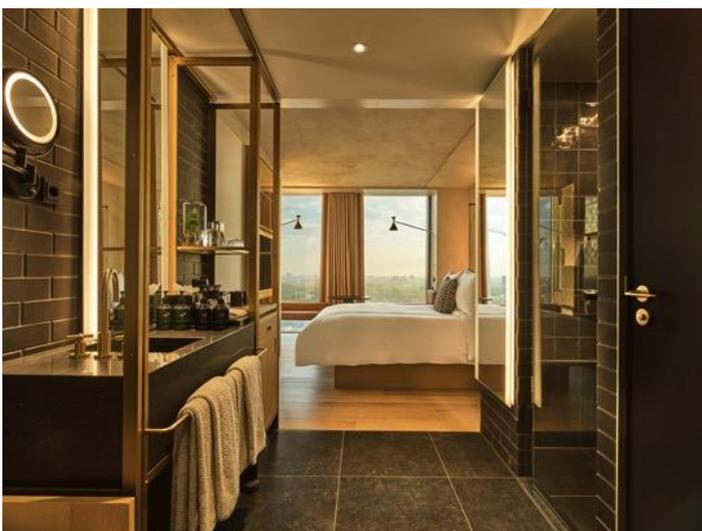
Features include a greenhouse and fish farm on the hotel's rooftop where fresh ingredients for the kitchens are grown.







Interiors are brightened up by muted pink and mint green upholstery together with patterned recycled concrete walls helping create a calm and intimate atmosphere.



Rooms are decorated in off-whites, natural wood, soothing pale grey and deep blue, while the bathroom and entry areas are as open as possible to give a sense of integrated spaciousness. Each room is divided by an elegant brass and glass screen which provides a visual break but does not divide the space.

## 2. SOHO HOUSE AMSTERDAM

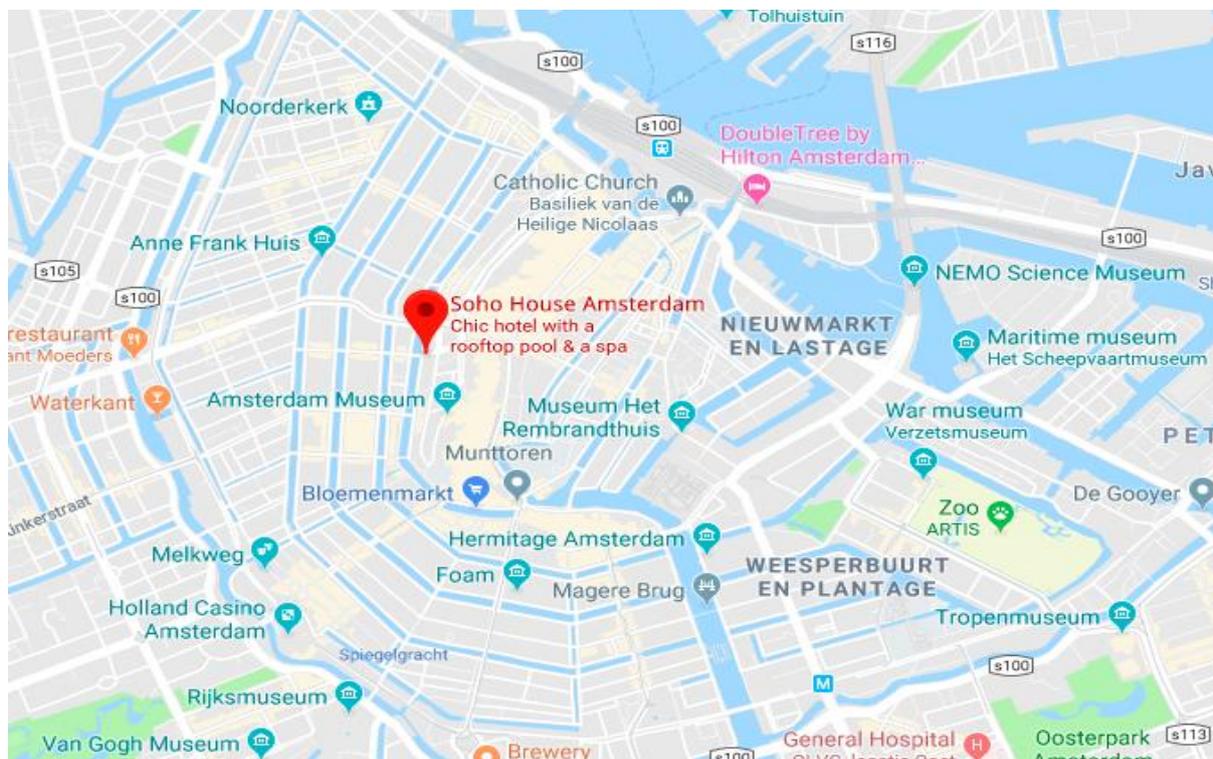
### Project Overview

Opened this year, the Soho House Amsterdam is located in a 6-storey historic canal-side building called Bungehuis which was originally built in the 1930s as a trading office. The newest addition to this exclusive members' club has 79 bedrooms, a rooftop pool, a floor of club space and a Cecconi's restaurant and Cowshed spa on the ground floor. On the 5th floor, the main members' space overlooks the canal, with bold fabrics, antique furniture mixed with specially designed pieces, geometric rugs and a high-gloss black floor. The wall paneling is inspired by the listed detailing in the Bungehuis, with the original blue tiling, and a bar clad in fabric inspired by the Ons' Lieve Heer op Solder 'hidden church' in the city. The space has comfortable seating and a big open fire, with the adjacent Library, which has its own bar and small workspace area.

### Project Details

1. **Type of Business:** Members' Club
2. **Open Date:** 08/2018
3. **Concept:** Design inspired by the historic heritage of the Bungehuis.
4. **Location:** Spuistraat 210, Amsterdam, The Netherlands
5. **Number of rooms:** 79 bedrooms
6. **Room Rate:** Starting at around 145 euro per night.
7. **Website:** [www.sohohouseamsterdam.com](http://www.sohohouseamsterdam.com)

### Location map



Soho House Amsterdam is located in Spuistraat, in Amsterdam's famous canal belt area.

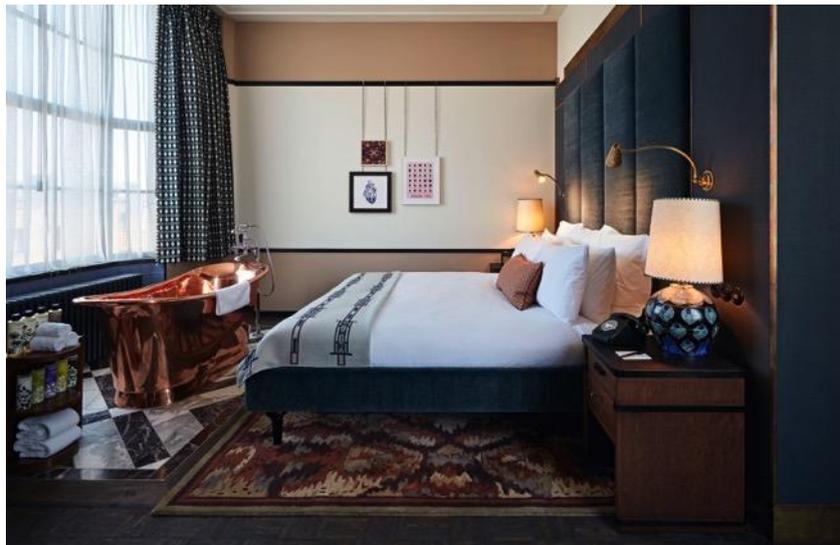


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Each of the bedrooms retains the 1930's timber paneling and stained glass windows, with prominent art deco sculptures. The bed throws and fabrics are inspired by the original windows in the grand Bungehuis staircase, with tables, poufs and sofas designed by Soho House.



The rooftop has a swimming pool and bar overlooking the city, with a geometric-pattern tiled floor and sun loungers.