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# **Thailand News**

November 2018

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#### 1. THE GREAT ROOM

## **Project Overview**

There is an increasing demand for flexible workspaces in Southeast Asia, in part spurred by the expansion of online and technology firms in the region, especially in the past 3 years. Big players are getting in on the game and starting to dedicate part of their office space for co-working. In tandem with this growing trend for co-working, some A-grade office space operators have begun adopting a more luxurious format.

A prime example is The Great Room. Since its establishment in June 2016, The Great Room has expanded into 3 prime Singapore CBD locations. It has now also opened a branch in Bangkok, occupying nearly 2,800 sq.m across 2 floors at Gaysorn Tower. Taking its design inspiration from the world's best offices, luxury hotels and business clubs, The Great Room is sophisticated, laden with natural light and offers panoramic views of Bangkok's lively cityscape. It was conceptualized in collaboration with global design studio Michael Fiebrich Design.

## **Project Details**

1. Type of Business: Co-working space

2. Open Date: 28/06/2018

Concept: Co-working space with luxury hotel-like facilities

4. Location: Gaysorn Tower Level 25 & 26, Gaysorn Plaza, Bangkok

5. **Size:** 2,800 sq.m

6. Developer: Gaysorn Group; www.gaysorngroup.com

7. Interior Designer: Michael Fiebrich Design; <a href="https://www.michaelfiebrich.com">www.michaelfiebrich.com</a>

Website: <a href="https://www.thegreatroom.co">www.thegreatroom.co</a>

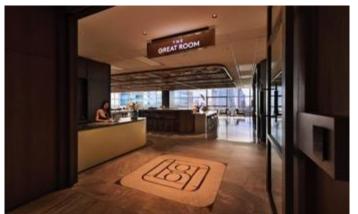
#### **Location map**



The Great Room is located at Gaysorn Plaza office tower, near BTS skytrain station Chidlom.

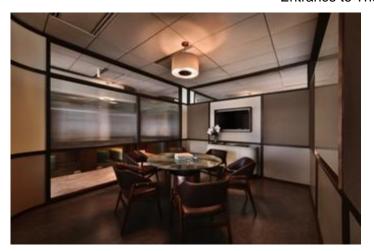


Entrance to the office tower, situated at Gaysorn Plaza shopping center.





Entrance to The Great Room





Private meetings rooms





The distinct marble floor, made up of 8 different types of stones, creates varying intensities across the **Drawing Room** (capacity up to 120 pax). This is set against curved timber walls, dark timber desks, fresh celadon hues and ambient lighting to execute an exceptional aesthetic. The result builds layers of warmth and texture, and blurs the distinction between private and public experiences.





#### 2. GLOWFISH

## **Project Overview**

Glowfish opened its second branch in the Sathorn area (its flagship hub is located in Sukhumvit). Like The Great Room, Glowfish is a super-modern space which feels more akin to a luxury shopping mall or boutique hotel. Targeting the millennial generation who seek a healthy work-life balance, it offers 26 serviced office spaces, 3 conference halls that can be connected to create one mega 400-sq-meter event space, as well as 5 smaller meeting rooms designed under different themes.

# **Project Details**

Type of Business: Co-working space

2. Open Date: 03/2018

3. Concept: Co-working space with boutique hotel-like facilities,

4. Location: Sathorn Thani, 2F, Sathorn, Bangkok

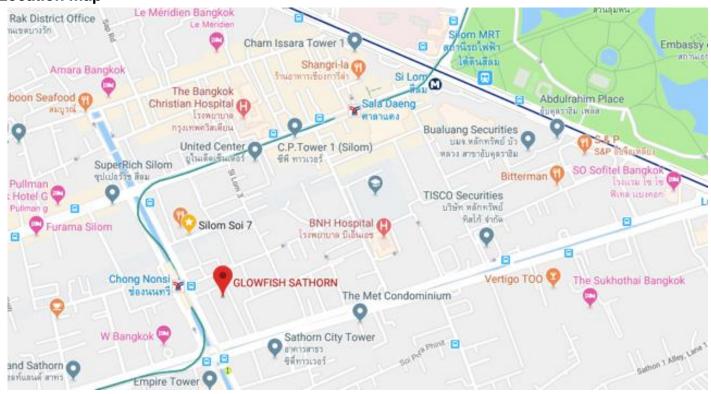
Size: 3,800 sq. m.

6. Developer: Gavin Wongkusolkit, founder of Kuppadeli restaurant and Ad Lib hotel.

Interior Designer: IAW Architect (local Thai architect)

8. Website: www.glowfishoffices.com

## **Location map**



Glowfish is just a few minutes' walk from BTS skytrain station Chong Nonsi.





The self-serving co-dining space offers a choice of seating arrangements, ranging from a long wooden table for a large group, a high table and stool for solo diners and two 4-seaters for socializing.



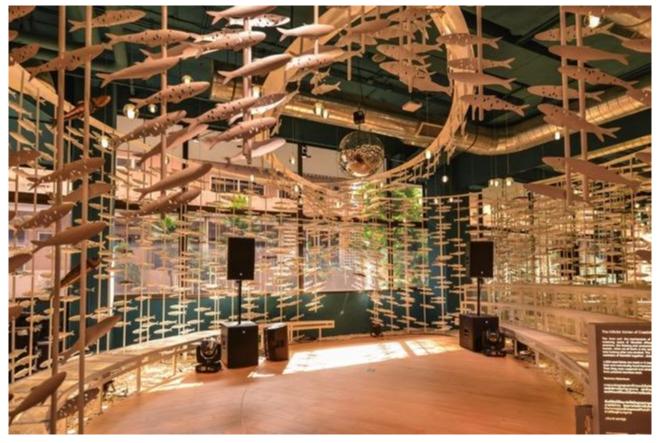




Tropical plants, retro hanging lamps, natural wood tones and a turquoise vibe create a calm retreat from the livelier working and dining spaces.







Throughout the space, co-workers will find art and tech installations to inspire them.



Conference hall