

Thailand News

October 2018

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- Project 1: Waldorf Astoria (Hotel, Bangkok)

1. WALDORF ASTORIA BANGKOK

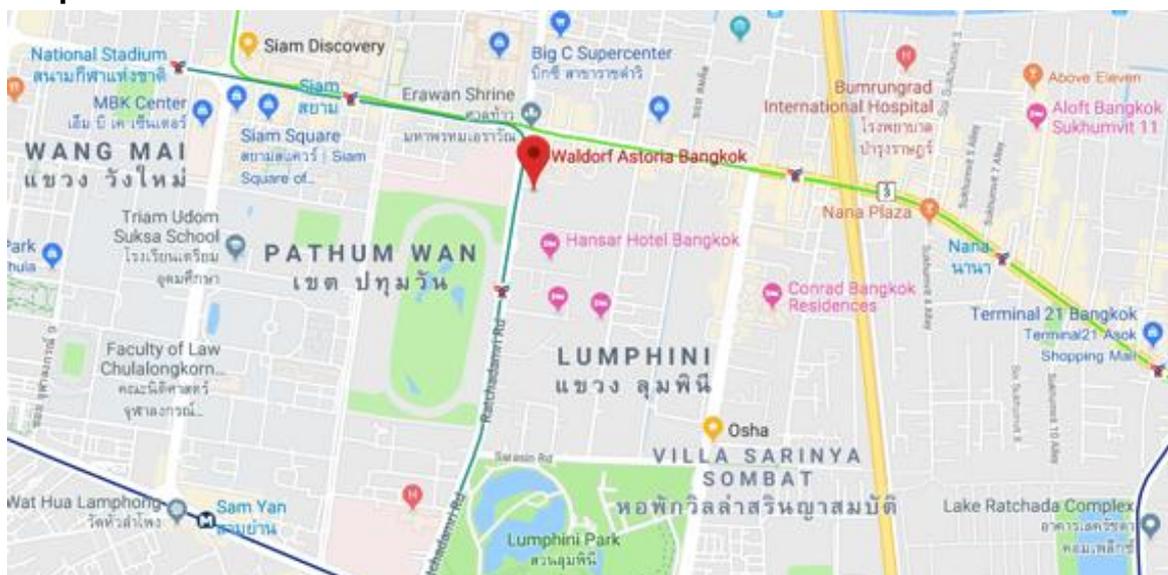
Project Overview

Hilton's luxury brand The Waldorf Astoria just made its regional debut in Bangkok last month. Located at the bustling Ratchaprasong intersection where many major shopping malls and other 5-star hotels are located, the newly opened hotel is situated on levels 6-16 and 55-57 of the 60-storey Magnolias mixed-use high-rise complex. The hotel was designed by world-renowned architect André Fu and his design studio AFSO who gave the interiors a contemporary feel mixed with Thai artisanal tradition – a design philosophy described by André Fu as “relaxed luxury.” Dining outlets Bull & Bear, The Loft and The Champagne Bar, located on the top 3 floors of the hotel were designed by AvroKO from New York.

Project Details

1. **Type of Business:** Luxury hotel
2. **Open Date:** 30/08/2018
3. **Concept:** Design inspired by local Thai culture
4. **Location:** Ratchadamri Road, Bangkok
5. **Total Hotel Land Area:** 39,867 sq.m.
6. **Number of rooms:** 171 guestrooms and suites.
7. **Room Rate:** Starting at THB 13,000 (approximately USD 430) per night.
8. **Hotel Group:** Waldorf Astoria Hotels & Resorts; www.waldorfastoria3.hilton.com
9. **Architect (Hotel):** André Fu from AFSO; www.afso.net
10. **Interior Designer (Restaurants):** AvroKO; www.avroko.com
11. **Website:**
<https://waldorfastoria3.hilton.com/en/hotels/thailand/waldorf-astoria-bangkok-BKKWAWA/index.html>

Location map



The Waldorf Astoria Bangkok is located in the bustling Ratchaprasong area.



The hotel occupies levels 6-16 and 55-57 of a 60-storey tower (which also includes 316 luxury apartments) designed by a team of architects from Gensler, DI Designs and the Beaumont Partners.



Grand staircase



Swimming pool



Entrance to lower lobby lift



Upper lobby



Front room dining area



The open kitchen at the Front Room restaurant



Dining area at Bull&Bear rooftop restaurant



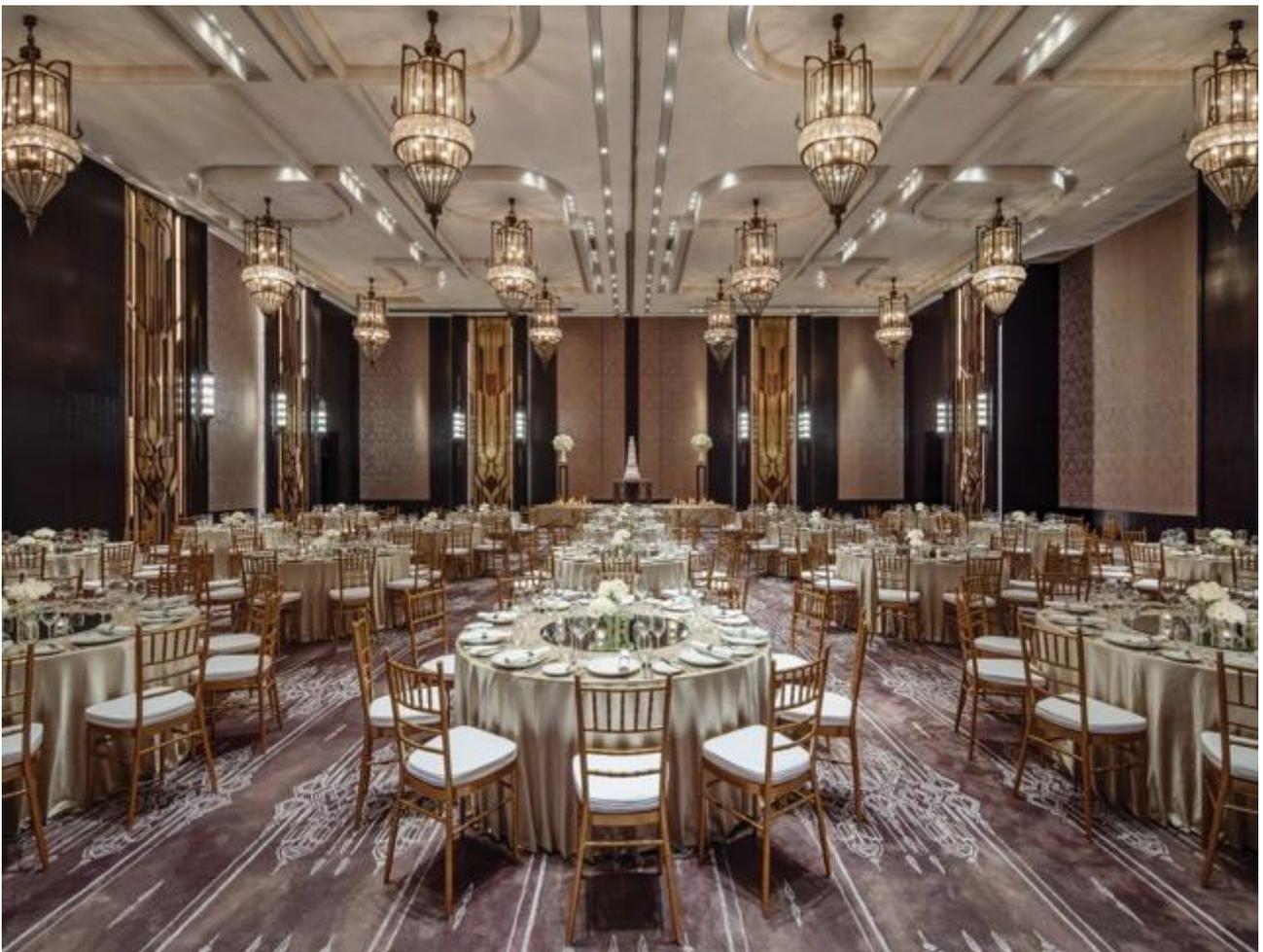
Champagne Bar



The Loft restaurant



The Peacock Alley lounge serves as an area for guests to sit back and relax as well as provide a tranquil first impression upon arrival. The design of the lounge is characterized by heavy bronze and bright colors.



Meeting & event facilities with wedding round table