

# Milan Report

## September 2018

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## 1. FUD Bottega Sicula

### Project Overview

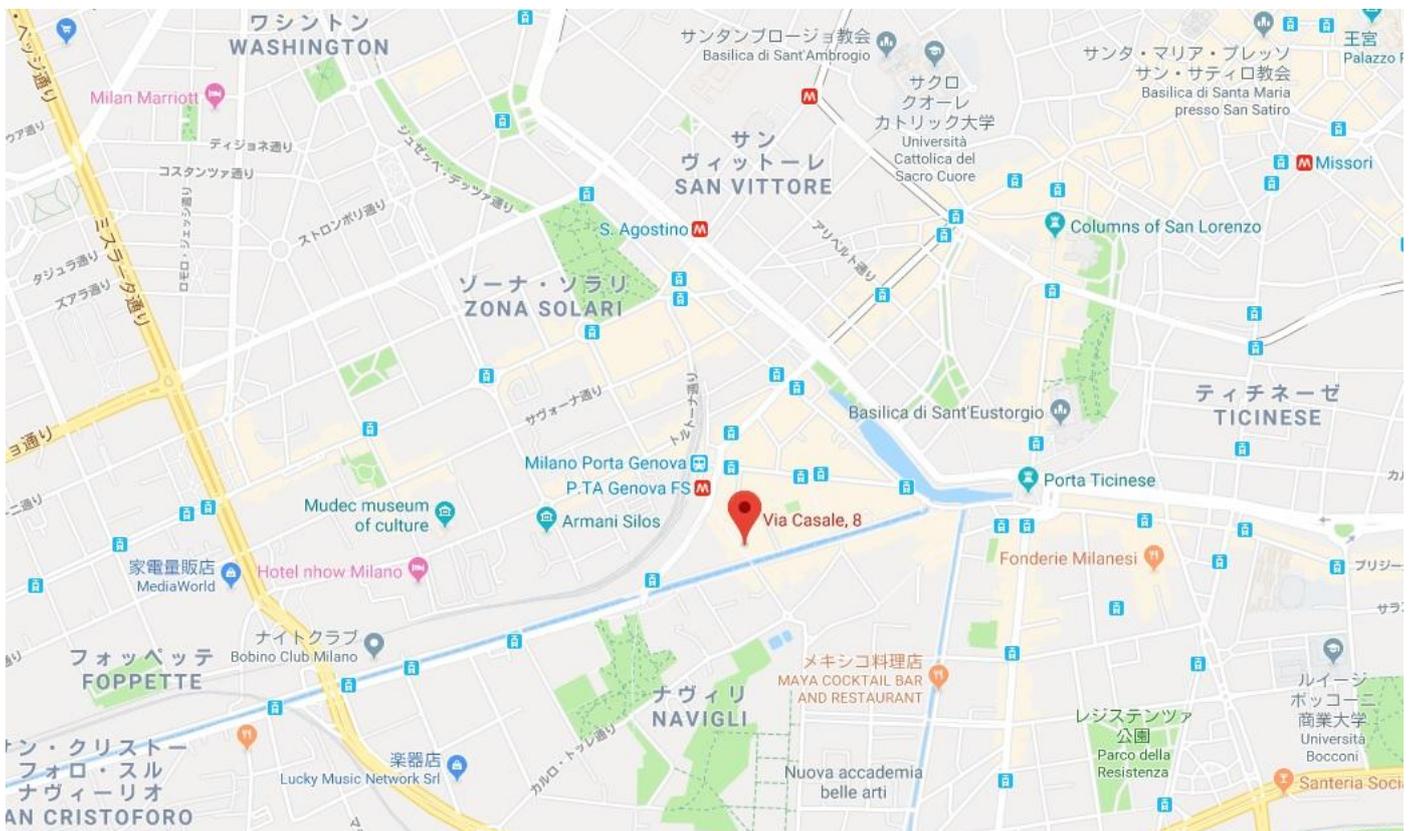
Already present in Catania and Palermo, Fud Bottega Sicula arrives on the Navigli of Milan, in Via Casale 8, with a gastronomic proposal that includes hamburgers, sandwiches, cured meats, cheeses, fried, wines and beers that tell Sicily. The new Milanese opening conceived by Andrea Graziano, founder of Fud Bottega Sicula, and realized in collaboration with Vittorio and Saverio Borgia, active on the Milanese square with a restaurant in the Brera area, plans to revolutionize the perception of Sicilian cuisine in Milan.

"We wanted to open in Milan - says Andrea Graziano - to give the possibility to those who live here to know a different Sicily. We did not come to the north to look for luck, we came to redeem certain stereotypes on our land. Milan is a beautiful and extremely stimulating city for restaurants and we could not miss ".

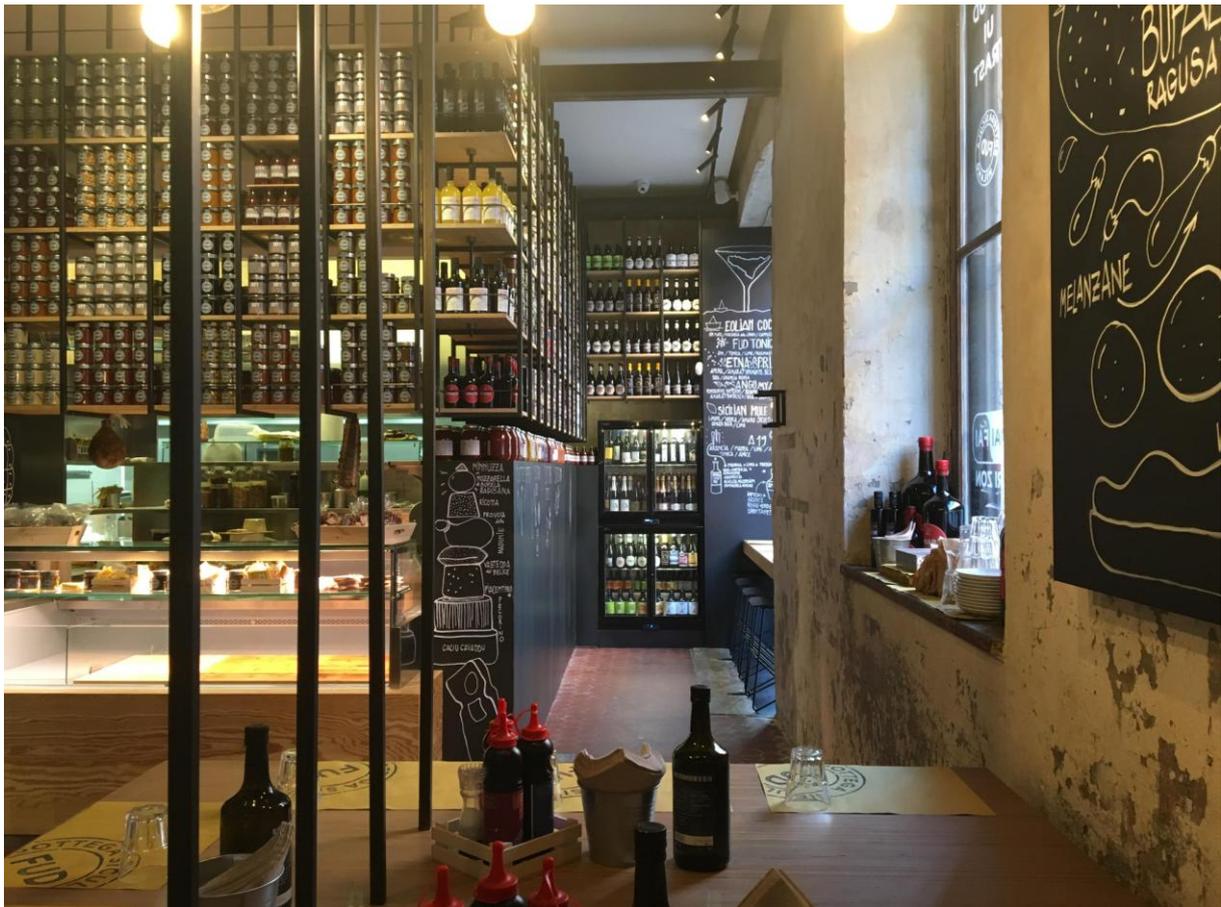
### Project Details

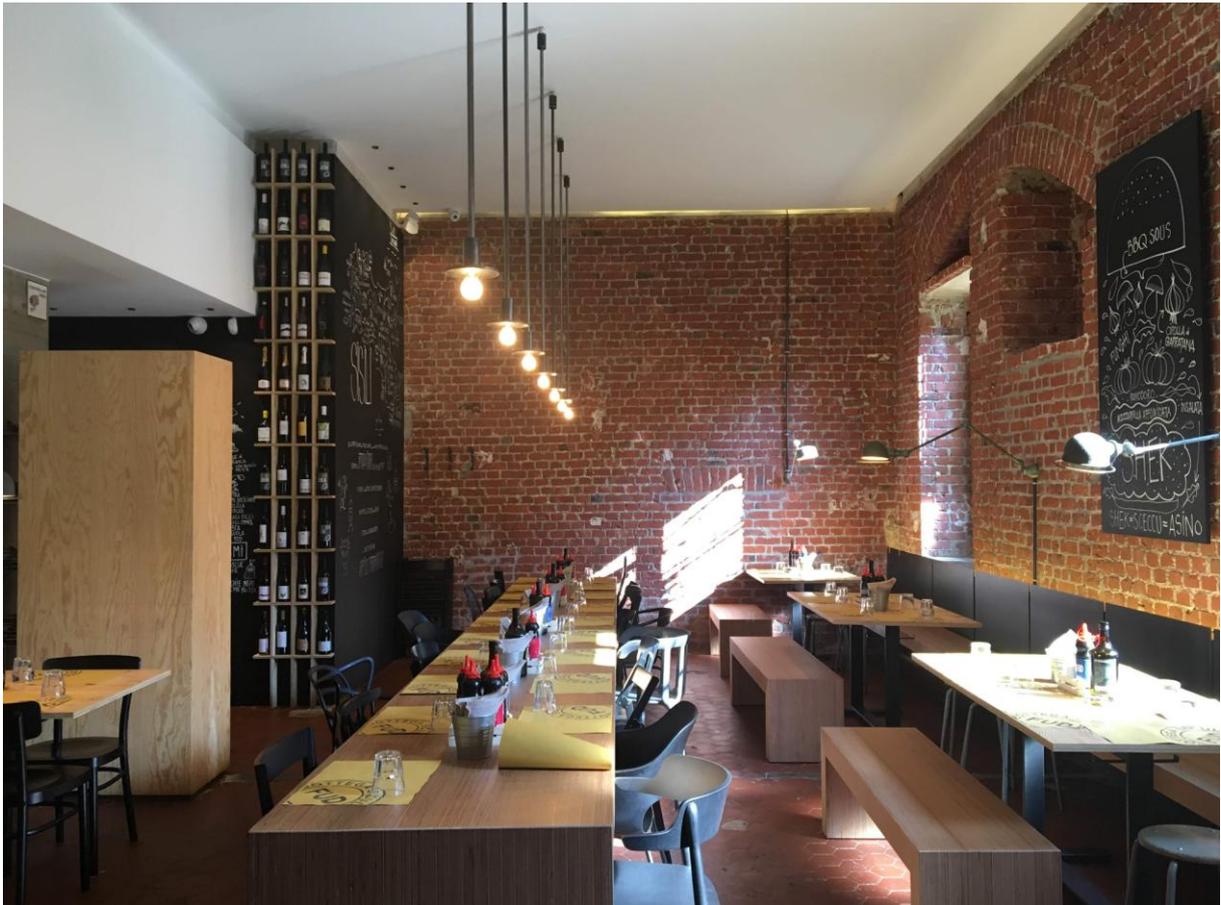
1. Brand / FUD
2. Type of Business / Restaurant
3. Open Date / 2018/08/04
4. Location / Via Casale 8, 20144 Milano

### Location Map









## 2. GUD

### Project Overview

At 25 Via Eustachi, in a district with a deeply Milanese soul, GUD is born, a corner made up of many small details that have only one objective: to make you feel good.

From breakfast to aperitif, GUD is that bar that will come to your mind when you want a centrifuge that is a concentrate of energy, made only with unobtainable ingredients.

GUD is that place where you will eat without feeling guilty.

GUD is the place you will choose when you will be tired of the usual aperitif.

GUD is the break that you want to give yourself every day, a break made of combinations of natural ingredients carefully designed to bring together body and mind and to satisfy your senses.

Because LIFE IS GUD.

### Project Details

1. Brand / GUD
2. Type of Business / Restaurant
3. Open Date / 2018/08/01
4. Location / Via Bartolomeo Eustachi 25, 20129 Milan

### Location Map





