

Milan Report

August 2018

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1. Egalité

Project Overview

Egalité is a new Milanese gastronomic destination which propose the scent for typical French boulangerie.

Maestro Boulanger Thierry Loy who after defining new standard for high range bread-making transferred to Milan.

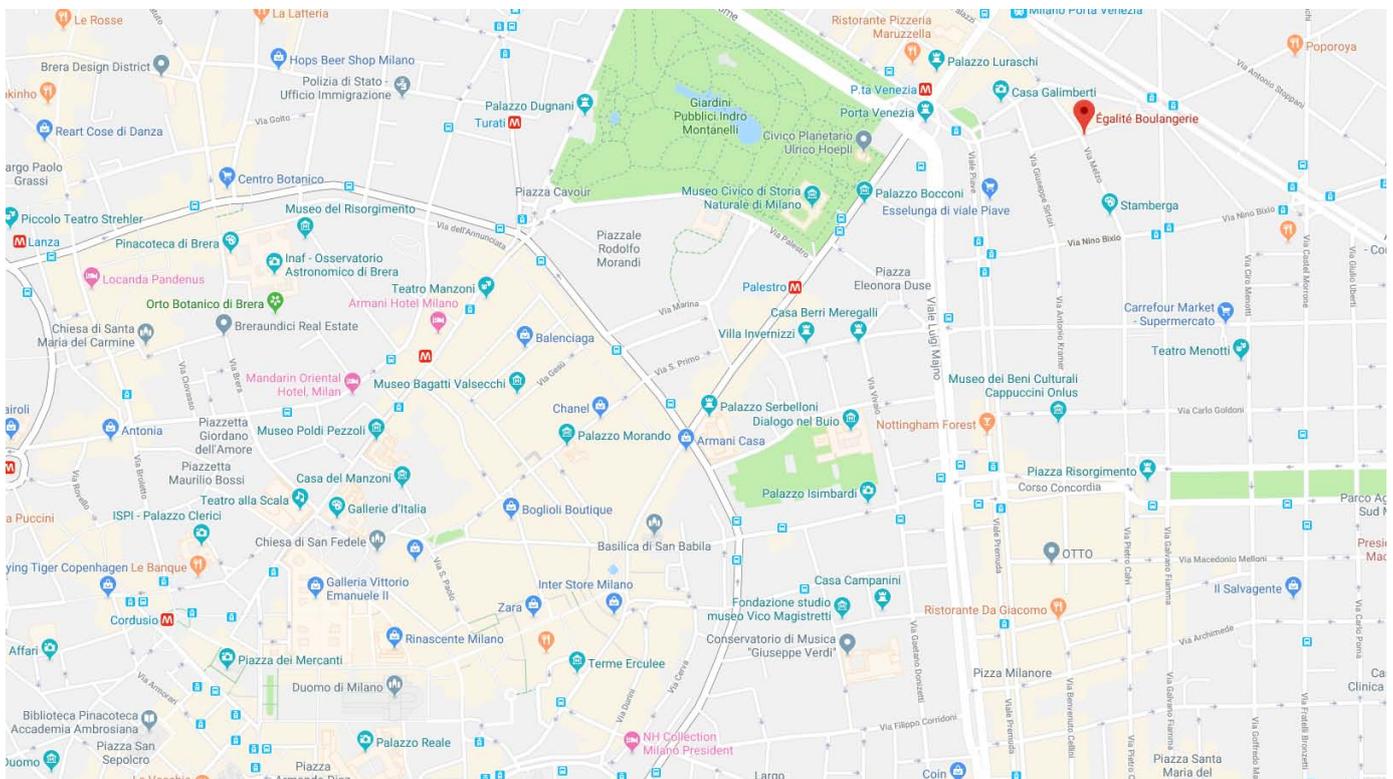
The interior has been designed by Vudafieri-Saverino Partners. As traditional French boulangerie, big laboratory and oven at its center of the store allows bakers to speak visually about themselves by working.

The design is combination between 50s bakery store's elements (such as polished yellow-orange counter and beige tiles on the wall) and material which tells the truth (such as solid wood on scaffolding). There is also exaggerated zinc coffee counter as a Parisians bloungerie caffe.

Project Details

1. Brand: Egalité
2. Type of Business: Bakery & Cafe
3. Open Date: 24/06/2018
4. Location: Via Melzo, 22 , 20129 Milano MI
5. Size: 215 sqm
6. Interior Designer/Architect: Vudafieri Saverino Partners

Location Map





(This photo has been taken from Egalité's FB page)



Zinc coffee counter



Visible oven and laboratory



Scaffolding in solid wood

2. Apple store

Project Overview

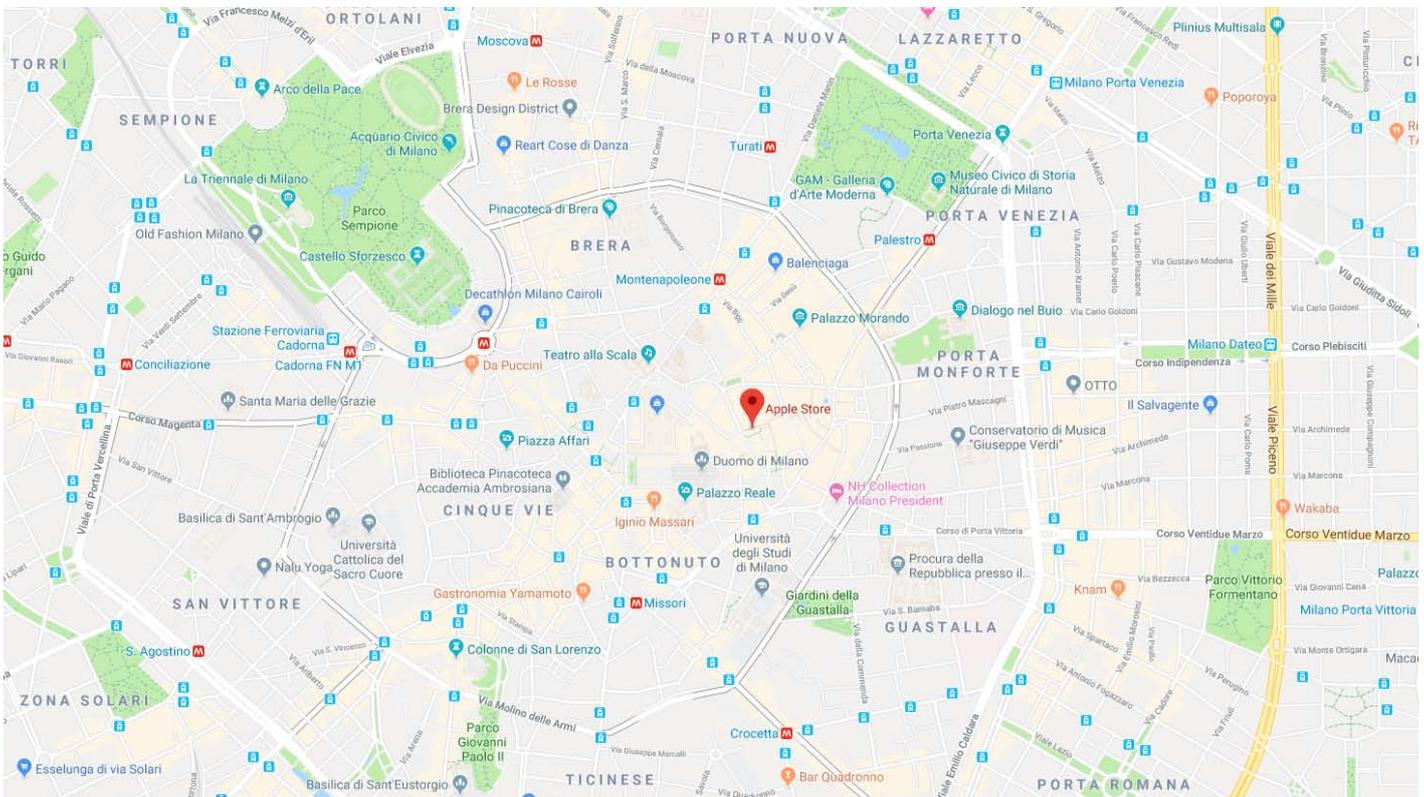
The third apple store is finally reveal its appearance to Milan on 26th of July. This store took place of historical Milanese cinema Apollo and Piazza which influenced a lot to this project. Usage of local stone, a stepped amphi-theater and fountain. The new apple store by Foster + Partners is a spectacular tribute to the country of “Dolce Vita” before a sales areas.

The entrance to the store is through 22-meter staircase which goes under the 8-meter fountain. The sales area develop under the piazza the amphi theater multifunction space.

Project Details

1. Brand: Apple
2. Type of Business: Technology
3. Open Date: 26/07/2018
4. Location: Piazza del Liberty, 1, 20121 Milano MI
5. Size: 2300 sqm
6. Interior Designer/Architect/Artist: Fosters & partners

Location Map





Piazza del Liberty BEFORE:



Piazza del Liberty AFTER:



(This image has been taken from General contractor's website)



Raise of the steps are in glass which work as skylight slit on the ceiling from the interior of the store



Tribute to historical Milanese cinema Apollo

(This image has been taken from General contractor's website)



EV is placed opposite side of Glass cube fountain

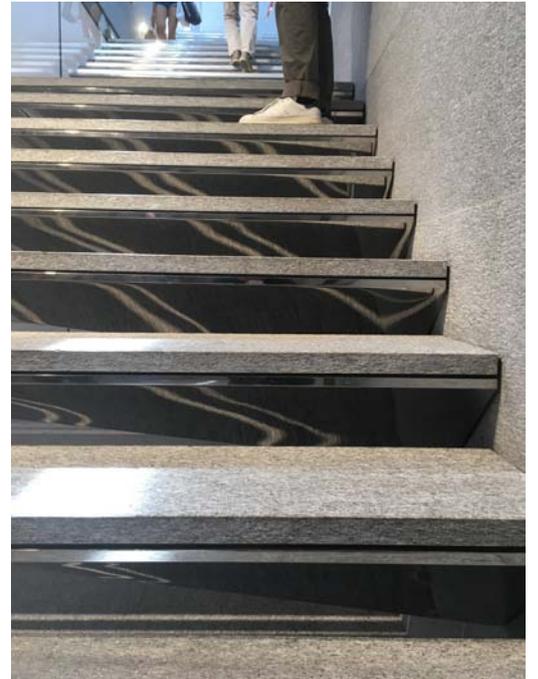


Simple and sophisticated EV entrance (interior side)



Store interior





Cantilevered staircase and its detail